





In the last two and a half years, Comvita has staged a disciplined fight back to sustained profitable growth and committed to become carbon neutral by 2025. We are encouraged by the progress made last year and have delivered stronger performances in our key markets, increased market share, enhanced ecommerce performance and delivered top and bottom-line growth that collectively enabled the welcome return of dividends for our investors and continued investment in long-term value-creating initiatives. We aim to be a world leader in environmental, social and governance (ESG), reducing our carbon footprint, utilising sciencebased targets and further establishing our role as the largest private sector owner / manager of native forests in Aotearoa New Zealand.

COMVITA.CO.NZ

WE CAN

CONFIDENTLY

CONTINUE BUILDING

TOWARDS OUR

2025 TARGETS



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RESILENCE

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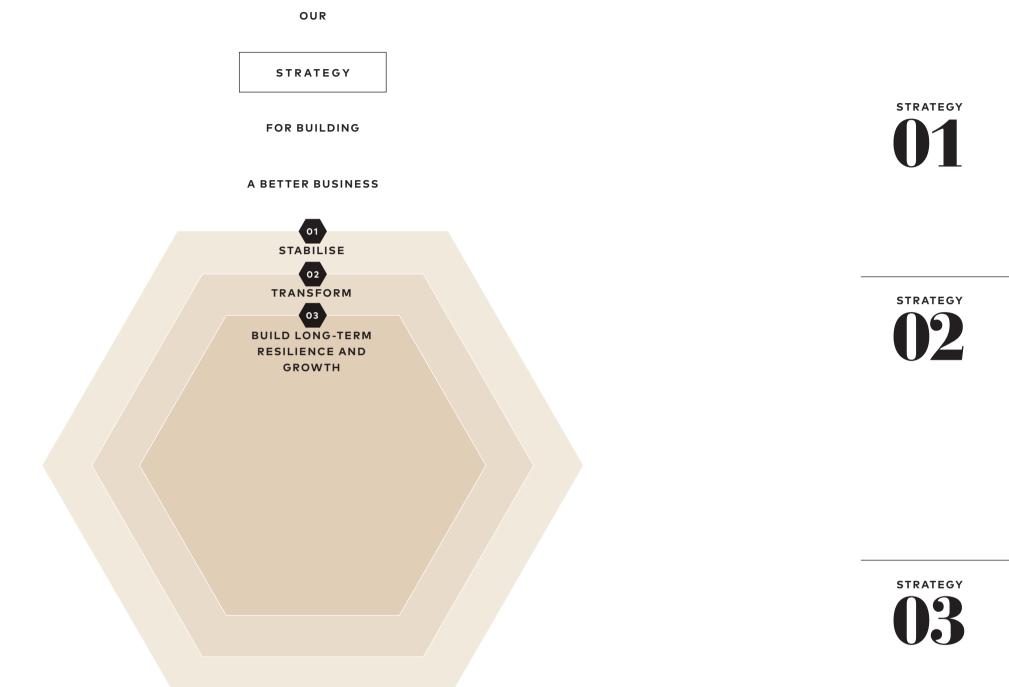
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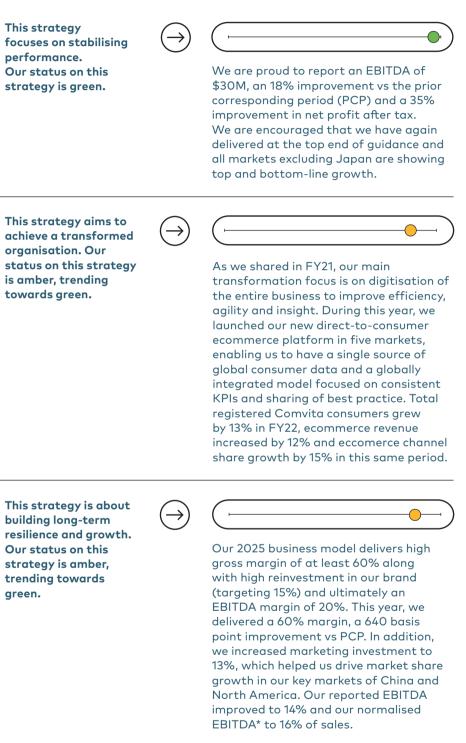
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GLOBAL





green.



* One-off costs and transformation investment of \$3.4M were added back.

⁻⁻⁻⁻⁻ Our total focus across the business is on the delivery of our three-part plan to stabilise performance, transform the organisation and build long-term resilience and growth. Our results are gaining momentum. While we are pleased with progress so far, we recognise there is significant room for further improvement. At this point, we are 30 months in to a five-year chapter. Our goal is to systematically build the foundations for long-term growth and, in the process, build stakeholder trust.

SUCCESS FLOWS

Results

AT A GLANCE





GREATER CHINA ECOMMERCE **GROWTH IN NZD**



NORTH AMERICA GROWTH IN NZD



REVENUE



 (\rightarrow)





INCOME STATEMENT

For the year ended

Revenue
Gross profit
Gross profit %
Marketing
Transformation
Operating profit

EBITDA* Net profit after tax

BALANCE SHEET

As at

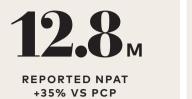
Net debt
Operating cashflow
Inventory

EPS*** (NZ cents)

Weighted average shares on issue

* EBITDA and constant currency revenue are non-GAAP measures. We monitor these as key performance indicators and believe they assist investors in assessing the performance of the core operations of our business.

- ** Total recordable injury frequency rate.
- *** Note that this is basic EPS.



\$30.1м REPORTED EBITDA +18% VS PCP



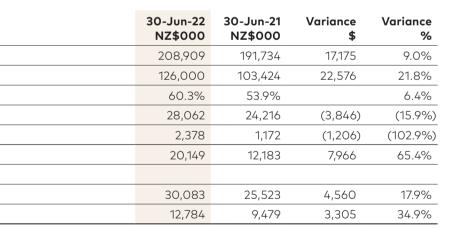


MARKETING INVESTMENT +16% OR +\$3.8 M VS PCP





FULL YEAR DIVIDEND FULLY IMPUTED +37% INCREASE VS PCP



30-Jun-22 \$000	30-Jun-21 \$000	Variance \$	Variance %
25,544	4,583	20,961	457.4%
2,830	24,825	(21,995)	(88.6%)
132,157	101,008	31,149	30.8%
18.2	13.6	4.6	34.0%
70,087	69,640	447	0.6%



PLAN ON A PAGE TO 2025

Exciting future.

COMVITA PLAN / 2025

TARGETING \$50M EBITDA IN 2025

Sharing our business model as an environmentally responsible premium FMCG brand has lifted our

long-term resilience and will generate higher and more consistent growth in the medium term. Highlighting the positive impact of our vertically integrated sourcing model and by lifting our digital experiences, we've built new bridges to global consumers and, through that, an effective plan to increase household penetration. Our 60:15:20 plan sets out how we intend to prosper from this hard work.

1. Stabilise performance

50% digital sales

KPIS FY25

0 M V I T A 2 0 2 5

Carbon-neutral 2025 and science-based targets for GHG reduction

Return on capital employed - 500 basis points above weighted average cost of capital

Comvita total shareholder returns above NZX50 median

> **Consumer and employee** Net Promoter Score >+7

Comvita as a premium fast-moving consumer goods lifestyle brand

Worldclass digital engagement and experience Data as a competitive advantage

To deliver world-leading standards for our team, our consumers, our shareholders and our planet, contributing to a world where bees and people can thrive in harmony. Reinvest cash to lead industry growth and consolidation to drive higher standards for our consumers.

Working in harmony with bees and nature in New Zealand to heal and protect the world. We all lead / Togetherness / We love to learn / Kaitiakitanga



Nº 14 STRATEGIC SNAPSHOT

TOTAL ADDRESSABLE MARKET

— The total global honey market is forecast to grow by 67% or US\$6B by 2031. Mānuka honey household penetration is predicted to grow from 1.5% today to greater than 3% in the same timeframe. Lifetime value is predicted to grow by 335% due to the impact of growth in digital consumer engagement.



We are determined to leave the world in a better place. To help that happen, we have committed to investing 1% of our earnings every year into projects that support social and environmental impact globally.

We believe the best interests of all shareholders are served by the whole team at Comvita becoming shareholders and by reinvesting in our team to deliver talent-led, long-term shareholder value.



VALUE GROWTH

335

1% HARMONY PLAN



Social

Global impact

VIRTUOUS BUSINESS MODEL

Our virtuous business model means that, the more successful we are, the more we invest in rewilding Aotearoa New Zealand. For every pot of monofloral Mānuka honey sold globally, we have committed to plant one tree. Maintaining and protecting our Mānuka forests for the long-term will help us continue to systematically reduce our carbon footprint.

HOW COMVITA CREATES VALUE FOR ALL STAKEHOLDERS

THE RESOURCES WE EMPLOY

Our unique Comvita knowledge and know-how, curated and refined since 1974

The intellectual property and processes that strengthen our competitive advantage

Our role as kaitiaki (guardians) for 1.6 billion bees and 6.2 million trees

The Mānuka tree, Mānuka honey and other nutrients from the hive hold incomparable power to protect and heal

Our world-class team

The pure talent and capability of our people, with shared (and overt) passion and ambition

Our growth-supporting capital structure

Healthy balance sheet and access to capital to implement our strategies

Our fully integrated global business model

Our unique business model with c 350 people in markets outside New Zealand making us closer to our consumers

Global leadership

Underpinned by longstanding and mutually valuable relationships and partnerships









HOW WE CREATE VALUE THROUGHOUT OUR END-TO-END MODEL

Science, nature and quality at the heart of the Comvita difference

Highest frequency and range of testing in industry and New Zealand's only private honey laboratory to be government accredited

Development of unique cultivars and patents

Nearly 50 years of scientific discovery, embracing and evidencing the healing power of nature

Doing business for good

1% reinvested for social & environmental impact

COMVITA

Working in harmony with bees and nature in New Zealand to heal and protect the world

Top talent globally, with international **FMCG** expertise and empowered teams in market to drive innovation and consumer relevance

Leading apiculturists and beekeepers from around the world with a deep affinity for their craft and calling

and scalable organisation

Leveraging processes, data and insights to drive continuous improvement

Digitised, unified

connections with our consumers, customers and communities

OUR UNIQUE OUTPUTS UNDERPINNED BY KAITIAKITANGA (GUARDIANSHIP)

World-leading products

See pages 18, 35-47

Committed to climate action, rewilding and **biodiversity** as Aotearoa New Zealand's largest private native forest owner / manager

See pages 62-65, 70-74

Leading and progressive EVP, enabling Comvita to attract talent from anywhere in the world

See pages 52-61

Revenue growth and financial returns See pages 10-11, 28-44

Reduced emissions and waste See pages 64-65

Industry leadership and investment in our community

See pages 18-19, 48-49, 62-63, 74-75

Arotahi (focus) on performance and return on capital

Trusted

PROUD TO BE PART OF THE SOLUTION THROUGH THE VALUE WE CREATE

Improved health and wellbeing for millions of consumers

See pages 18, 46-47

Restoring native forests and biodiversity balance

See pages 62-65, 70-74

Carbon neutrality and circularity See pages 64-65

Safe, engaged and empowered team See pages 52-61

Personalised consumer and customer experience See pages 36-44



Driving a brighter future for our industry

See pages 18-19, 4<u>8-49</u> 62-63, 74-75

Nº I7

2022

SCIENCE AND QUALITY LEADERSHIP

— Our commitment to long-term investments in science and quality excellence dates back to 1974 and the establishment of Comvita Laboratories.

CONSUMER HEALTH SCIENCE PROGRAMME

our consumer health science clinical trials to evidence the health benefits of our Mānuka honey for our consumers. We formed a new scientific of Otago to conduct a ground-breaking \$1.3M clinical trial investigating the benefits of Comvita Mānuka honey on

The study, which was awarded an \$875,000 grant from the High-Value Nutrition (HVN) National Science Challenge, early FY23 and is expected to be reported in FY24. In addition, Scientific Advisory Board to provide strategic advice on our digestive health programme ncluding consumer insights and barriers. The Board comprises world-leading gastroenterologists and other medical specialists from USA, China, UK, New Zealand and Australia, many of whom sit on editorial and medical boards with multiple publications in

Comvita is also an industry partner in the \$4M HVN He Rourou Whai Painga clinical trial, which brings together New Zealand's leading health researchers and

The aim of the trial, which includes diet can decrease the burden of metabolic diseases such as heart disease and diabetes.

In addition to these clinical trials, we also commenced new health research projects with the University of Southampton, Food Research for immune health.

FOREST AND SUPPLY SCIENCE PROGRAMME

In our supply research programme, we commenced a project to assess the biodiversity benefits of Mānuka planting and continued our unique deliver higher-quality UMF honey from our Mānuka forests. Again, category that invests in long-term development of unique Mānuka cultivars. We also have an ongoing research partnership with Plant and Food Research that focuses on bee welfare and includes varroa control treatments.

COMVITA LABORATORIES

reports over 200,000 test results each year, is independently accredited by International and recognised by the Ministry for Primary Industries (MPI), meaning we can raise official government

export certificates using our own lab test results. No other company in our industry has this capability.

This year, we lifted our investment functions by 11% to \$3.6M, and over the coming year, we will be implementing new automation technology to lift our capability and capacity further.

Underpinning our industryis a comprehensive IP and commercialisation strategy to secure proprietary positioning and deliver future return on patents granted (three of which are in the same patent family) and 12 new patents filed (10 of which are in the same patent family) in multiple markets to support our digestive and skin health research recall and no non-compliances resulting in a fine or penalty in the last 12 month period.

OUR RESEARCH AND **DEVELOPMENT SPEND**

Total	^{\$} 5.7 м* 3% of sales
Consumer health	^{\$} 1.2 _{м*}
Supply and process improvement	^{\$} 4.5 _{м*}

MANAAKITANGA

— Mā mua ka kite a muri, mā muri ka ora a mua

Those who lead give sight to those who follow, those who follow give life to those who lead



We are committed to help develop beekeeping skills set ourselves a target for 50% of our apprentices to be Māori, Pasifika or women, and we achieved 41%.

that the EU Free Trade Agreement (FTA) recognises the definition of Mānuka and includes unique acknowledgment of Mānuka as a taonga species exclusively from Aotearoa New Zealand. The FTA agreement also removes all honey tariffs in the consumers as savings are passed on.

The EU honey market is worth about US\$1.4B and is now the second-largest importer of honey in the accounting for less than 1% of total revenue,

< Over the last two years, we have significantly increased support of local iwi as we look to live up to our core value of kaitiakitanga. We have supported the refurbishment of a local marae and run a 'ka pai kai' team day, providing products to help with wellness and sustenance within a local iwi. In addition, we are looking to develop a kūmara garden with Tapuika, the local iwi, as we recognise that our Global Support Centre suburb was originally known as ngā paengaroa o ngā māra kūmara o Marukūkere (the long boundaries of Marukūkere's kūmara garden). Tapuika supported Comvita in the reopening of the Auckland Wellness Lab and we are developing plans for partnering in local conservation projects in the region.

but we have prepared for this moment setting up a subsidiary in the Netherlands during the course

We've been directly supporting the industry-Māori markets for the term 'Mānuka honey'. Our view is that Mānuka is unique to Aotearoa New Zealand te reo Māori and Māori culture.

This stance aligns with the global recognition given to other products closely connected to place, people, culture and heritage. As well as respecting Mānuka's cultural significance, the protection also gives consumers the assurance that the authentic product they are purchasing has the qualities and

PERFORMANCE SNAPSHOT AND COMMENTARY CHAIR + CEO

Nº 20

FOCUSED

ON

WHAT'S



OUR CHAIR AND CEO SHARE THEIR VIEWS OF OUR PROGRESS THIS YEAR.

AN INTERVIEW

BRETT HEWLETT - CHAIR

DAVID BANFIELD - CEO

that much?

ightarrow proving our worth An interview with our Chair and CEO

Congratulations on your strong performance. After such a great result this year, are you frustrated that the share price hasn't shifted

DAVID: I'm incredibly proud that this year we've delivered the second-highest earnings in Comvita's history, especially considering where we started from in December 2019. What's more, that performance has been delivered against a backdrop of global disruption (both COVID and supply chain) and huge transformation within our business. Are we disappointed that this is not reflected in the share price and market capitalisation? Of course, but we also recognise that we need to rebuild shareholder trust and that takes time.

One of the first things I learned in business was 'control the controllables'. In our case, that means we need to deliver what we said we would deliver. With this year's result, we've now achieved five consecutive periods of double-digit earnings growth, in line with or better than guidance.

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We are delighted to report an 18% increase in EBITDA at the very top end of our guidance."



The best way to achieve a higher share price is to keep delivering in line with our guidance because that's the most powerful way that we can prove the material value gap that exists and the opportunity that lies ahead for our shareholders.

BRETT: We talk a lot about the need for consistency and reliability in terms of our results. They seem to us to be the best proof that we are responding well to a highly volatile global operating environment.

Indeed, consistency of performance is how we intend to build confidence and restore belief in Comvita's ability to grow, so I want to thank David and the team for delivering such a positive result in another very challenging year. For the past five reporting periods, we've either met or beaten our market guidance.

In terms of how the market responds to that, we cannot control share price. What we can do though is remain focused on building sustainable value for all our stakeholders, and that includes delivering year-on-year growth in net earnings per share and a stabilised dividend policy. By consistently delivering on this, we expect to build confidence in our ability to grow into the future, even in tough times. And as that confidence in our future grows, I believe the share price will come to reflect that sentiment more and more.

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This year, we're reporting record revenue, margin and investment in our brand and the second-highest earnings of all time."

Where are you in your three-part strategy to stabilise, transform and build longterm resilience and growth. What's ahead of schedule and where are you lagging?

BRETT: Comvita today sits on a very stable platform. We have no long-term debt. We are generating positive cashflows from a materially lower cost base. Our brand overall is positioned in the premium/luxury segment, and revenue is growing in all markets bar one. We have shown incredible resilience to a highly disrupted supply chain and a trading environment characterised by high inflation. Of course, we've had to adjust to the constantly evolving situation, but we've also resisted the temptation to cut back on investing for our future. Quite the contrary. While delivering growing earnings and a positive cash position, we've also increased our investments into our brand and marketing activities, continued building production capacity and efficiency, planted another 2 million Mānuka trees and invested in the capabilities of our people. We are well poised for growth.

DAVID: I'm delighted with the progress we're making. We stabilised and are now accelerating performance across the business.

Performance-wise, this year, we're reporting record revenue of \$209M and the second-highest earnings of all time. All our markets are growing (top-line and bottom-line) except one, we've increased our ecommerce share of total sales to 39%, market share is up in our focus growth markets of China and North America and we have increased our registered consumer base by 145%. Furthermore, we have invested in a significant upgrade to accelerate performance of our owned global direct-to-consumer (D2C) ecommerce business including a singular centralised database of all our consumer data that will become a longterm source of competitive advantage. We've also achieved real-time reporting of consumer sell-out in both our online marketplaces (such as Amazon) and our owned direct-to-consumer sales channels.

We now have global integrated reporting, and in this report, we share our carbon footprint (across Scopes 1, 2 and 3) and our integrated value creation model. I'm also delighted to share the positive impact of our 1% profit reinvested into causes that have social impact both nationally and internationally. I am particularly excited that, this year, we also launched our global Time to Heal programme, which creates time for our team in all our markets to take a day away from day-to-day work to support local causes in line with our purpose.

Have there been any disappointments?

DAVID: Two areas are behind schedule: winning at home and the launch of experiential stores around the world.

Despite our success in growing both revenue and profit in ANZ this year, we added to our definition of winning at home as not just having a world-class presence in Aotearoa New Zealand but also as being recognised by all stakeholders in New Zealand (whether shareholders or brand customers) as a brand that has a positive impact at home both from an environmental perspective and also as an employer that believes in and actively reinvests in our team. In terms of commercial success at home, we have a long way to go to ensure that consumers understand the quality difference with Comvita and that this is reflected in market leadership. We remain disappointed that the regulatory standards for Mānuka honey in New Zealand are below the standards that are needed for export, and we retain our view that New Zealand consumers deserve better. Comvita honey for New Zealanders will always be at the highest possible standard in line with global expectations.

We also thought we'd be further along with our experiential stores, but given global disruption to retail, we took the decision to scale back our shortterm ambition in this space until 'normality' returns. We absolutely believe in the direction and the experience that we deliver at our Wellness Lab in Auckland. This is the future of retail in our view, and we will continue to take elements from that store to let consumers experience the Comvita difference in virtual and augmented reality around the world.

Last year, you talked about transformation at governance level and refreshing the Board once the new strategy was well under control. What's happening on that front? What sorts of different skillsets will you be looking for?

BRETT: We're progressing steadily with the evolution of the Board to suit the changing needs of the business. This year, Bridget Coates and Yawen Yu joined the Board and David Banfield also joined us on the Board, as Managing Director. Together, these appointments increase our oversight on ESGrelated matters, add to our in-market expertise for China and North America and more tightly link our governance and management. We intend to make another appointment this year. The emphasis has been on ensuring we have balanced decision making in a multi-stakeholder global ESG environment. This diversity of thinking is as important to us as Board diversity in more conventional ways. My view is it leads to better decision making and outcomes for the organisation as a whole. We also adopted a new Board Charter to better reflect our intentions in this regard.

Is your digital strategy working as you expected? Is it fast enough?

DAVID: I love the work we're doing in ecommerce. In the last 12 months, we have fundamentally transformed our capability, transparency and aspirations in this space. We launched our own single-source platform that unites our global directto-consumer ecommerce data in one place. We launched in Australia, New Zealand, USA, the Middle East and Hong Kong, and we also integrated our marketplace data (Amazon, Rakuten etc.), which means we now have near real-time information on our consumers around the world. We have global KPIs and an integrated global team that share best practice and performance and are helping us accelerate both understanding and consumer needs. We are aiming to make our Comvita direct-toconsumer ecommerce site the ultimate experience.

Performance has been strong. Over the course of the year, we have grown our ecommerce share of total sales from 34% to 39% of the business and are aiming for this to be over 40% in FY23. Our total ecommerce revenue grew by 12%, and our direct-to-consumer revenue grew by 25%.

The one thing that I have learned in ecommerce is that it can always be faster and better connected, so we have signed off further functional developments in FY23 along with our 2025 strategic goals covering performance and functionality.

Last year, you invested in your Mānuka forest strategy and improved productivity. Did these initiatives work? What have your measures for success been?

BRETT: Our investment in Mānuka forest strategy goes back more than 10 years. We started innovating in this area with our breeding programme, and that's resulted in a steadily improving range of exclusively owned Mānuka cultivars. We only started largescale planting of these unique strains five years ago, but that's now gained so much momentum that our current rate is approximately between 1 and 1.5 million trees per year.

The net tangible benefits of this Mānuka forest strategy are only starting to materialise, but they are significant and will become more so over the next five to 10 years. So far, we have demonstrated more than a 35% reduction in the cost of goods from honey produced via this method over conventional sources, and the quality (measured as UMF) of honey harvested is consistently higher.

We are also working to quantify the additional revenue from carbon credits. Whilst the honey harvest volumes from our exclusive Mānuka forests only represent approximately 5% of our total annual demand in FY23, that is forecast to grow to approximately 30–40% by 2030. This long-term strategy provides a very material competitive advantage for Comvita. It also represents a hurdle of an estimated 20-year development cycle for any followers.

DAVID: While our absolute focus is to deliver our 2025 20% EBITDA target, we continue to make investments that will materially improve Comvita's performance to 2030 and beyond. One of these investments is our forest strategy.

Our base hypothesis for what Mānuka forests will deliver to the business is 40:60:20 – a 40% higher yield than traditional sites, a 60% higher quality of yield and a 20% reduction in cost. But it's important to note that these forests take six years to reach a 100% yield, and as such, they will only have a material

group impact in the next five years plus. For example, we're forecasting a 35% reduction in Mānuka cost of sales in 2030.

More immediately, we believe that data linked to our own apiaries can help us materially improve operational performance and at the same time reduce risk. In FY22, we're delighted to report that quality is up, volume is up and relative costs are down in a season that was regarded industry-wide as average. In addition, we have appointed our first National Beekeeping Expert to enable us to share best practice internally and with our long-term partners. This will help us improve standards for bees, for our team and for our apiary operations. Our focus on profitability and long-term viability of sites has continued as we have exited sites and regions that we believe do not offer long-term quality potential.

Suddenly, reforestation and carbon offsetting feel like the new Bitcoin for the ESG set. Is your strategy different from others, or are you chasing a lucrative trend?

BRETT: Actually, our strategy for Mānuka forests is not motivated by the need to offset carbon or to justify our investments from additional carbon revenue. It's intrinsic to who we are and what we do. Through these initiatives, we are driving value for the Comvita brand and for our shareholders. We are not shying away from other initiatives to drive down our carbon footprint. In fact, we're well on our way to becoming a net positive sequesterer of carbon by 2030.

DAVID: We believe we have an incredible business model that sets us apart from competitors and aligns with global consumer expectations. We've committed to planting one tree per pot of monofloral Mānuka honey sold, and to date, we have planted more than 6.2 million trees. Therefore, the more successful we are, the more we will help rewild Actearoa New Zealand and improve the environment for native flora and fauna. Mānuka is recognised as a nursery plant that allows other species to thrive under its canopy.

I wouldn't say we're chasing a trend. We are committed to mitigating climate risk, and we believe we're creating a long-term virtuous business model that consumers expect of ethical brands and that we are on a genuine journey to being carbon neutral with minimal offsetting. Carbon will have value in the future, but this is not why we are planting. We believe we are scratching the surface of the potential in terms of the global total addressable market for Comvita. As that potential grows, our forests will enable us to deliver the highest possible quality at the lowest possible cost, with the added benefit of being a net positive sequesterer of carbon.

You must be pleased that the New Zealand and Australia markets are back in growth supporting your ongoing performance in China and North America?

DAVID: Delighted of course that all our markets are showing positive top-line and bottom-line growth

- except Japan, where we recognise we have work to do. Our initial work focused on winning in our biggest markets (China and North America) where I'm very pleased to report we've seen record sales and market share arowth.

Having a unique model with a high-quality team on the ground gets us closer to customer and closer to consumer and means we can be faster to act. That's particularly important in volatile times of course and enables us to quickly pivot to meet changing needs. While we didn't achieve double-digit growth in Mainland Ching this year, this was as a direct result of the impact of lockdowns on traditional retail (we lost \$5M in April alone due to lockdowns). We were however, delighted with our performance in digital channels where we delivered 18% growth against strong comparable performance in the prior year. During 618 (the second-biggest shopping festival in China), we were the numbers 1, 2 and 3 best-selling honey products and our market share was greater than participants 2–10 combined. In the USA, we again showed the size of the opportunity, delivering 29% revenue growth and 78% net contribution growth and growing market share. In Australia and New Zealand, our focus has been on sellthrough to highly targeted domestic consumers and working with partners in local markets to amplify our messaging and target unique consumers via Asian health that our in-market (primarily China) distribution doesn't yet reach. Having reset the base last year, it's good to report both top-line and bottom-line growth in Australia and New Zealand.

Your equity earnings from your investment in Apiter are negative. What is the long-term future for this investment?

DAVID: Apiter is a strategic supplier of Propolis to the Comvita Group, and Propolis remains a strategically important category for the group. Whilst Apiter has experienced some Covid related challenges in the short-term, we believe the long-term prospects remain sound.

Given some signs of good underlying performance across a number of markets how should we think about the potential scale of the global Mānuka honey category?

DAVID: Consider this. In 2022, the global honey market was valued at just over US\$9B, yet in the number 2 market in the world (USA), household penetration was only around 32%. Growth is forecast at 5–7% compound annual growth rate through to 2031, reaching a total global value of over \$15B.

The macros shape up really well. It's estimated that current global household penetration of Mānuka honey is around 1.5%, with the highest household penetration in any one market of just 3%. Given positive consumer attitudes to Mānuka honey's unique properties, Mānuka has a unique opportunity to outperform this forecast growth, though the format of products will undoubtedly change to reflect changing needs.

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With this year's result, we've now achieved five consecutive periods of double-digit earnings growth."

Our redefined business model (strong gross margin and high levels of brand investment of around 15%) gives us a unique opportunity to create a high-value global brand that is able to actively target discerning consumers and enable Comvita to arow market share and our global leadership further. In addition, as we invest in science, and in particular clinical studies, we will be able to talk about tangible benefits to consumers that are unique to Comvita.

All of this is cause for confidence in the potential of the Mānuka honey category globally and for Comvita.

In addition, we also share some details in the Annual Report on the global relaunch of our Olive Life product, specifically targeting improved cardiac health. Comvita fresh picked olive leaf accounts for around 4% of our revenue, yet the total addressable market for olive is similar to Mānuka honey globally. We have some stretching goals for olive and look forward to updating shareholders on progress with this amazing natural product, backed by compelling clinical evidence.

We asked you last year about what would enable Comvita to be categorised as an FMCG/CPG stock rather than an agri/primary one as such a re-rating would put the share price on a different criteria. What are the barriers to achieving that category switch? Can you ever escape the agri tag?

BRETT: Our business model is unique, and the NZX listed marketplace is small. Capital market analysts have always struggled to know how to categorise us for that reason. They've tended to pigeon-hole us as agri. Now, the negative connotations associated with an agri-tag relate typically to low-margin, high-volume commodities and volatility associated with harvest/crop risks. However, Comvita's product offering and brand positioning is firmly in the premium/luxury FMCG space. Our vertically integrated balanced sourcing model as well as our policy of raw material inventory carry have shown we can effectively ride seasonal variations in raw material supply and costs.

The best way for us to earn a more appropriate rating from analysts based on a more considered assessment of risk and future growth in returns is by consistently delivering positive results and building confidence in our forecasts.

DAVID: We've totally re-engineered our business model to build long-term resilience and growth. That's put us on track to deliver our 60:15:20 plan. The plan revolves around a minimum of 60% GP, 15% marketing to sales ratio and 20% EBITDA margin. Looking at this year's result, we're already above 60% GP and are reporting an adjusted EBITDA of 16% once transformation costs, which are due to finish in 2024, are removed.

This business model is more aligned to premium FMCG than agri/primary industry. We don't want to ignore our 'agri heart' - it's a crucial part of our unique story – but rather recognise that around 90%

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We've seen real momentum in delivery of the core focus plan we shared back in 2020."

of our earnings come from consumers in market and only 10% from our apiary results. Naturally, if we were recategorised, this would have a positive impact on our earnings multiple and our perceived risk rating.

An acquisition opportunity recently didn't come to anything. At the same time, feedback from the market is that they want you to focus on your strategy. Why did you feel the need to chase new opportunities? What did you hope to achieve?

BRETT: This opportunity was brought to the Board because it was closely aligned with our core category growth strategy in one of our target markets and had the potential to be highly earnings accretive per share. Management managed a professional process of due diligence. Ultimately, we could not come to an agreement on key terms with the vendor and accepted management's recommendation to not proceed.

DAVID: This wasn't a distraction. We saw an opportunity to accelerate our growth in one of our key markets in our core categories. We engaged in exclusive discussions to see if we could agree on value and were clear on the value that we needed to deliver to existing Comvita shareholders (year one doubledigit EPS accretion among others). Ultimately, we could not agree on that dollar figure and chose to walk away despite the potential strategic merits of the transaction. I still think we had to look at it and that our decision was the right one.

You haven't slowed down. If anything, you've added more things to focus on, putting a lot of effort into extra things like your Harmony Plan. Aren't these things an added distraction to the prime things you identified in your 2020 report as pivotal to the necessary reset?

BRETT: Nothing stands still. We can't expect to build or hold a premium position with consumers unless we continue to demonstrate that we are worthy of their

trust and loyalty. Increasingly, consumers are making their purchase decisions, staff are making their employment decisions and shareholders are making their investment decisions based on what and why a company does what it does. The decisions we make about investments in our Harmony Plan are therefore just as important as the decisions we make about the products we sell

DAVID: We've seen real momentum in delivery of the core focus plan we shared back in 2020. In the two full financial years since, we've delivered the second and third most profitable years in Comvita's history. We've also delivered record group revenue and margin this financial year. Alongside that, we've paid down debt, generated cash and deleveraged the Group. Now, we see an opportunity to deliver not just record-breaking results (20% EBITDA by 2025), but also real positive social and environmental impacts and to position Comvita as the best employer in New Zealand. It won't be easy, but we are not here for the easy choices. We are here to play our parts in building an even more special legacy at Comvita.

What effect has COVID had on your operations in China?

DAVID: COVID had a material impact on our retail operations in Mainland China. Total offline sales were down year on year by 46% between March and June having been up by 8% at the end of February. In addition, we saw major disruption to more-established online routes and had to pivot to meet consumers' changing channel preferences. In May 2022, we delivered 44% growth year on year and grew our market share to over 12% of the total honey market. Our market share in China was bigger than the competing brands ranked 2 through 10 combined. I have to call out and recognise the performance and resilience of our team on the ground in Mainland China and Hong Kong. They have performed admirably given some incredibly tough circumstances and have totally justified the investment we made back in 2020 to ensure we had world-class talent on the ground in market.

Andy Chen, our Regional CEO APAC, joined the team in market from October to March to lead the team in person. Their combined efforts led to an increase in net contribution of 26%.

You've talked proudly about Comvita being a New Zealand brand. Is success in your country of origin still a priority?

DAVID: Aotegrog New Zealand is our home, and we are proud to represent a 47-year-old Kiwi business founded in Paengaroa in the Bay of Plenty by Alan Bougen and Claude Stratford. We believe that our success at home will be defined more by the type of business we are and the long-term benefit of our business model for all New Zealanders: our reforestation: our protection of flora and fauna. including native kiwi and whio (blue duck); our plan to be net carbon positive by 2030; our credentials as a chosen employer by top talent because of how we reinvest in the team; and our giving back to local, national and international causes that have social impact.

Commercially, we face some challenges at home because we only produce high-quality product in line with the highest international standards. This means we have to compete with local products that would not meet the international MPI requirements. We're prepared to take this challenge on because, frankly, New Zealand consumers deserve better.

Can shareholders expect dividends to increase?

BRETT: We're comfortable with the current dividend pay-out ratio policy (up to 30% of net operating result) allowing dividends to grow in line with net earnings growth. We believe it strikes the right balance between allowing enough cash reserves to be reinvested to grow the business and providing a cash return to loyal shareholders. We have announced a final fully imputed dividend of 3.0 cents per share, bringing the total dividend for the year to 5.5 cps, which represents a 37% increase on the prior year. I'm sure our shareholders will appreciate this, especially now, given how much capital values have been impacted globally.

Where are you with guidance, and what will be the key elements this year to show you are on track to deliver your 2025 plan?

BRETT: I'll let David speak to that, but I would make the comment that we face some significant uncertainty and a rapidly evolving global situation. The Board is confident that we have prepared well for a tough year that could be ahead of us, but we are also well poised to move quickly as and when growth opportunities present. I look forward to shareholders' ongoing support as we embark on what is likely to be a roller coaster of a ride in the capital markets over the next 12 months.

DAVID: For FY23, we're forecasting to deliver double diait earnings growth, strongly weighted to H2. We are assuming sales in China to return to normal in Q2. Key milestones will be top and bottom-line arowth in focus arowth markets, channels and categories with ecommerce share to over 40% for the full year. Our Transformation investment will be around \$5.5M. We aim to release a guidance range in Q2. In addition, we are on track to deliver our 2025 EBITDA target of \$50M.

Are you worried about inflationary impacts in FY23? How would a global recession impact Comvita?

BRETT: I'm comfortable that we are likely to weather any economic storm better than most. For premium/ luxury brands, consumer demand is generally resilient, even in depressed or recessionary environments. We report >60% aross margin and hold almost a year of inventory that can provide a significant buffer against spikes in either supply or demand. We are not immune however to inflationary pressures on our operating and overheads costs – salaries, wages and freight – although we're well placed to pass these on if required

DAVID: We decided to increase our inventory in FY22 in order to mitigate the impact of global supply chain disruption. While this impacted operating cashflow in the short term, it means we have essentially secured supply to meet the majority of our 2023 demand and, as such, we are able to minimise cost of goods changes that could otherwise have impacted our cost of sales. We are certainly seeing inflationary pressure on salaries and wages and freight, but as Brett has pointed out, we're confident that we will be able to pass these on. This is particularly relevant given that digital sales will represent approximately 40% of total sales in FY23.

Like every business, we recognise there is potential for global recession in FY23. But the pandemic has also proven that, at critical times, consumers around the world will choose to consume products that help their personal wellbeing. In particular, they will continue to choose natural products of the highest quality, even in times of recession. To mitigate risk, we will continue with our 'earn before we spend' philosophy and ensure that our investments for growth are directly aligned to results that we have already banked.

Aprill

BRETT HEWLETT - CHAIR

DAVID BANFIELD – CEO

Year IN REVIEW

OUR

2021 - 22

CHIEF FINANCIAL OFFICER REVIEW

It's very pleasing to report continued strong financial performance growth in FY22. Earnings before interest, tax depreciation and amortisation (EBITDA) of \$30.1M +18% or 14% of sales is at the top end of guidance. Operating profit at \$20.1M is up 65% over the previous year. NPAT at \$12.8M is up 35%.

This year's performance is particularly encouraging given the material disruption to offline trade in Mainland China through the last quarter of FY22.

FINANCIAL PERFORMANCE

Reported revenue for the period increased by 9% or \$17.2M in the prior period to \$209M. We attribute this healthy increase to our growth markets, with North America up \$7.1M (or 29% PCP), and Mainland China performance proved resilient with sales improved by 9%.

There has been another significant improvement in gross profit percentage of 640 bps, reflecting an increase of \$22.6M. This is attributable to several factors. Additional productivity gains continue to result in basis point improvements. The apiary business also performed strongly, contributing an additional \$2.9M benefit to cost of sales following the break-even result of the previous year. We also saw lower inventory provisioning requirements this

year. These benefits were partially offset by increased freight costs due to ongoing supply chain disruption.

Ecommerce sales increased to 39% of total sales (\$82M), which has also contributed to the increase in the gross profit percentage as these sales are margin accretive. This is particularly encouraging given our 2025 aim for 50% of total revenue to be in ecommerce.

All other operating expenses increased by \$9.5M or 14%. A portion of this increase is sales related expenditure, increasing partially in line with sales by \$3.4M or 19%. Included within these expenses in the current year is M&A due diligence spend of \$1.03M, as highlighted in our interim financial release. Transformation investment within operating expenses for FY22 totals \$2.4M, up \$1.2M on the prior year. Other increases relate to increased investment in our people, consistent with our Harmony Plan objectives, and also investment in our digital singlesource platform.

Scalable and integrated processes and access to real time data will provide Comvita long term competitive advantage."

EBITDA

EBITDA at \$30.1M increased 18% over FY21 EBITDA of \$25.5M.

In millions of New Zealand dollars	30 June 2022	30 June 2021
Profit before tax	17.1	13.4
Add back: net finance cost	2.3	2.0
EBIT	19.4	15.4
Add back: depreciation and amortisation	10.7	10.1
EBITDA	30.1	25.5

ECONOMIC VALUE DISTRIBUTED AND RETAINED

In accordance with GRI 201-1, economic value distributed is \$187.1M and economic value retained is \$21.8M.

Economic value distributed is calculated as FY22 operating costs, employee wages and benefits, dividends, interest, community investments and tax paid. Economic value retained is revenue less economic value distributed.

OPERATING CASHFLOWS

The company generated a positive operating cashflow this year of \$2.8M compared to \$24.8M last year. While EBITDA improved, this was substantially offset by the increased investment in our inventory. This is further explained below.

Foreign exchange

A foreign exchange loss of \$0.6M has been recognised in FY22 compared with a foreign exchange gain of \$2.2M in the prior year. This represents a PCP swing of \$2.8M, which has been substantially offset within sales and gross profit. Management of foreign

exchange risk is important to smooth volatility of earnings in foreign currencies. This is particularly relevant for our growth markets where we have exposure to United States dollars and Chinese yuan renminbi. We are active in managing these risks.

Share of profit from equity accounted investees

Total share of loss this year is \$0.2M, with \$0.1M loss from Apiter and \$0.1M share of expenses from the new investment in Caravan Honey Company. This compares to a profit last year of \$1.0M.

Earnings per share

Earnings per share (EPS) for FY22 were 18.24c and diluted earnings per share were 18.13c. This compares to 13.61 cps and 13.59 cps respectively last year.

Dividend

With the sustainable profitable growth, the Board has approved a fully imputed final dividend of 3.0 cps. This brings the total dividends paid for FY22 to 5.5 cps compared to 4.0 cps in FY21, a 37% increase.

FINANCIAL POSITION

Capital expenditure and leased assets

Property, plant and equipment valued at \$65M increased by \$1.6M in the current year. This comprised \$6.2M of additions, offset by \$4.7M depreciation. Significant additions were \$2M invested in Mānuka forests and \$1.8M in manufacturing process improvements.

Software and other intangibles at \$14M increased \$3.2M, which was mostly the result of an investment in an ecommerce single-source platform totalling \$2.6M.

Leased assets less liabilities decreased by \$0.1M, with additions and modifications totalling \$3.5M offset by depreciation of \$4.3M. \$2.8M of the additions related to Mānuka forest leases.

Goodwill

Goodwill of \$26.8M is largely made up of \$24.9M related to Greater China and \$1.8M to apiaries, with no change in the current year except for a foreign exchange movement. The annual impairment testing did not highlight any impairment risk, consistent with the profitable performance of the Greater China segment and the successful apiary harvest.

Investments

In December 2021, Comvita Limited invested \$5.1M in a new USA-domiciled joint venture, Caravan Honey Company. This is a strategic partnership with entertainment and sports agency Creative Artists Agency to formulate a celebrity-backed lifestyle brand using the natural healing properties of Mānuka honey and Propolis for topical use. Our investment is for 50% of the shares, and \$0.1M of start-up expenses have been equity accounted in FY22.

Gan Supply is no longer trading, and dividends of \$0.7M were received from this investment in the current year, which were recognised against the investment balance in the balance sheet. This relationship is now a long-term supply agreement arrangement.

Equity accounted earnings of \$0.1M loss were recognised for the Apiter investment, compared with a \$0.2M profit in the prior year.

Inventory

Inventory on hand has increased by \$31M from the prior year to \$132M. Given the ongoing disruption to global supply chains, we made the conscious decision to increase our inventory holding during this period. We anticipate that inventory holdings will remain elevated during FY23 for this same reason.

66

Holding more inventory in markets has increased finished goods from \$39.2M to \$50.0M. Raw materials have also increased due to the successful apiary harvest, acquiring more raw honey to support FY23 demand growth and a reduction in provisioning required due to the quality of inventory on hand.

Trade receivables

At \$27.8M, trade receivables increased by \$4.3M on FY21. This is substantially in line with the increased sales of \$17.2M PCP.

Total net debt

Total net debt at year end, including term debt facilities less cash on hand, was \$25.5M. This increase on the prior-year balance of \$4.6M is consistent with the inventory build of \$31M in the current year.

Current term debt facilities expire on 1 July 2023. A review of our banking facilities will be undertaken in the first half of FY23 with appropriate facilities maintained and extended.

The company has complied with all banking covenants during the period.

Trade and other payables

Trade and other payables increased by \$12.8M to \$31.7M, primarily due to \$9.5M of increased trade creditors related to the timing of honey purchases and apiary land use payments.

OUR

MARKETS Near

AND FAR





products!" Tmall consumer, China

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The best Mānuka honey available. After trying multiple brands, I found Comvita to be the best tasting and medicinally beneficial." USA consumer, Facebook post

66

l just wanted to give a massive plug to the olive leaf lozenges! ... what an absolute treasure to have these amazing products on hand.....always." Sandy, Victoria,

Australia

——— All our markets grew both top-line and bottom-line earnings except Japan. Market share is up in our focus growth markets of China and North America, and our ecommerce also recorded higher levels of activity and revenue.

MAINLAND CHINA **REVENUE TOP LINE**



CHINA NET CONTRIBUTION GROWTH



NORTH AMERICA **REVENUE TOP LINE**



NORTH AMERICA NET CONTRIBUTION GROWTH

China

The traceability of the honey ensures the quality of Comvita products. That's one of the reasons I keep repurchasing their

Total revenue in Mainland China increased by 9% with strong online performance offsetting material impacts of COVID-related disruption. Brand investment increased by \$1M or 8% and helped drive Comvita market share to 14%. Our market share was bigger than those of participants 2–10 in the market combined.

North America

Very strong top-line and bottom-line performance in the world's biggest Mānuka market saw revenue improve by 29% vs PCP and net contribution improve by 78%. Comvita is the fastest* growing Mānuka brand in combined natural and grocery channels in the North American market.

* fastest growing brand over US\$200K.

Australia and New Zealand

We continued to focus our efforts on developing our customer relationship with partners who amplify and support what we stand for as a brand. It's pleasing to report that our efforts are paying off, with revenue improving by 7% and net contribution by 10%.

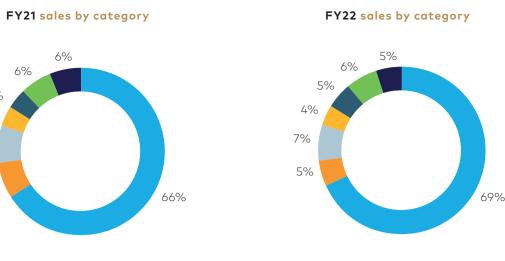


TOTAL REVENUE GROWTH



DIGITAL CHANNEL SHARE GROWTH

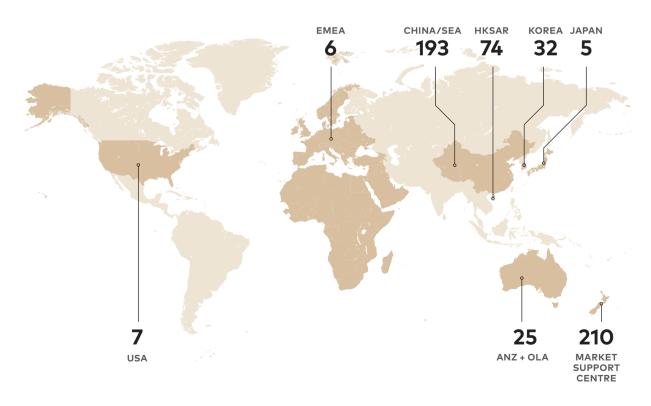


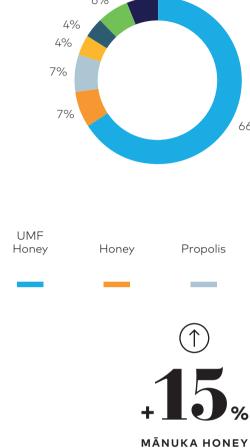




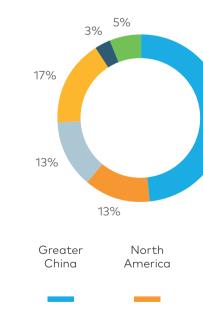
Our unique model includes positioning teams in our core markets. Here's what they achieved this year.

—— Our whānau now totals 552, of which 342 are in seven markets outside New Zealand.





FY21 segment revenue share



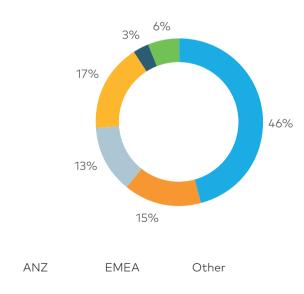


49%

Rest of

Asia

FY22 segment revenue share



MVITA.



Greater China is our biggest market globally, with the total honey market valued at RMB8.3B (NZ\$1.8B). It's strategically imperative we continue to win here.

Despite COVID-19 having a material impact on the market performance (disruption due to offline stores being closed and distribution challenging), we made good progress in our aim to be recognised as a premium lifestyle brand, further increasing market share and brand recognition. We are delighted that other high-profile complementary brands have actively sought co-branding and partnership opportunities, again emphasising their recognition of our quality and leadership.

At segment level, Greater China revenue increased by 4% and net contribution by 15% despite increased investment in our brand. The main headwind in terms of revenue has been in the cross-border segment where sales have been materially impacted by COVID.

Our long-term presence and leadership in the China market has positioned Comvita as the clear authoritative market leader. Mainland China delivered revenue growth of 9% and net contribution of 26% vs PCP despite increasing investment in our brand by \$1M. We have around 200 people on the ground in China and have further invested in team capability to set ourselves up for long-term profitable growth.

Our top-line and bottom-line performance in Hong Kong was extremely encouraging with consumer demand back to pre-COVID levels despite ongoing restrictions. Our focus on profitability in Hong Kong also delivered, with net contribution improving by 53% vs PCP.

GREATER CHINA

Reported currency basis		Full year			
NZD 000s	This year June 2022	Last year June 2021	vs last year	vs last year %	
Sales	96,924	93,076	3,848	4%	
Net contribution	22,958	19,908	3,050	15%	
Net contribution %	24%	21%		3%	

MAINLAND CHINA

Reported currency basis		Full year			
NZD 000s	This year June 2022	Last year June 2021	vs last year	vs last year %	
Sales	79,407	73,151	6,256	9%	
Net contribution	19,320	15,282	4,038	26%	
Net contribution %	24%	21%		3%	

Hong Kong SAR ecommerce performance FY21 vs FY22 % difference



01. Creative 1% honey book released in November 2021.





04. Collaboration with Grand Marble, a renowned bakery.

> \rightarrow LOOKING FORWARD

We will continue our transformation and long-term investment in line with our goal to be recognised as a premium lifestyle consumer brand and significantly grow household penetration.

GROW TOTAL ADDRESSABLE MARKET

(CIIE) 2021.



Shanahai.



BUILDING CAPACITY



We enjoyed strong double-digit, top-line and bottomline growth, with 29% growth in revenues and 78% growth in net contribution.

We are delighted with our performance in North America and continued momentum across the business. Our e-commerce sales grew by 12% at accretive margins and retail by 47% as market share growth continued.

We invested in our digital platform and our on-theground ecommerce expertise as we looked to overdeliver in this highly competitive channel. During FY22, the number of registered email subscribers for Comvita.com has more than doubled, enabling us to regularly connect with our loyal consumer base. Our May World Bee Month campaign saw sales growth of +41% vs May last year, and we committed to saving 10 million bees as part of our Comvita Harmony Plan.

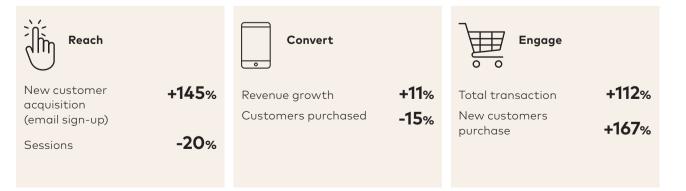
Retail sales grew by 47% vs PCP as we continued to drive our retail distribution with an additional 1,000 new stores. The last 52-week sell-out data demonstrates that we more than doubled our sales within the natural retail channel and grew our MULO channel sales by 71%. Comvita brand well-outperformed the Mānuka category.

From an earned media perspective, we garnered 669 million media impressions. We collaborated with key dieticians, nutritional experts and influencers on our social media platforms to build and maintain thought leadership in the Mānuka category. Highlights included our collaborations with Dr Mark Hyman, Dr Will Cole and Frances Largeman-Roth. Comvita also featured in leading magazines, including USA Today, Yes! magazine (where our November feature garnered 4 million impressions), Good Housekeeping magazine, People magazine and Women's and Men's Health online magazines and was a featured gift item for celebrities in this year's Oscar Awards.

Reported currency basis		Full year				
NZD 000s	This year June 2022	Last year June 2021	vs last year	vs last year %		
Sales	31,793	24,735	7,058	29%		
Net contribution	8,414	4,733	3,681	78%		
Net contribution %	26%	19%		7%		

USA ecommerce performance

FY21 vs FY22 % difference

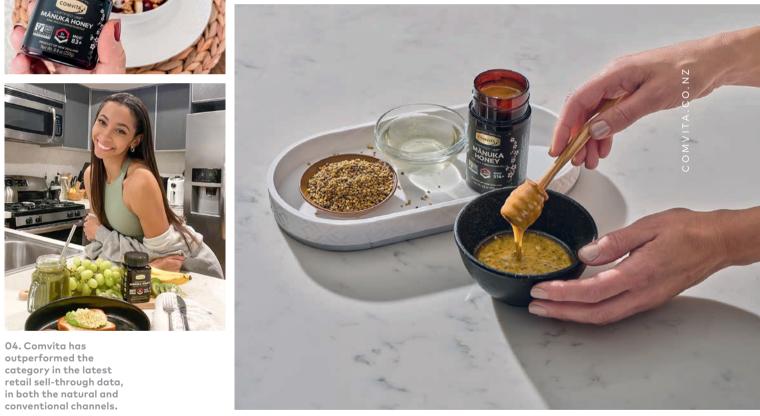






See what the experts are saving





\rightarrow LOOKING FORWARD

With momentum from a successful FY22, we are forecasting continued double-digit growth in FY23. Our key focus areas include continuing to grow our digital channels and building our retail presence on shelf with existing and new customers. We will also have a strong brand and consumer focus, increasing our investment to grow household penetration, consumer registration and brand affinity.

BALANCED DISTRIBUTION

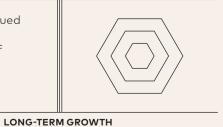
01. Collaborating with influencers, dieticians and nutritional experts on our social media platforms.

"Not only is Comvita known across the world for upholding the **highest** standards for quality and efficacy, but it also tastes better than any other hapuka."

- Dr. Mark Hyman, M.D. Functional Medicine



02. Partnering with Dr Mark Hyman, internationally recognised leader and advocate in functional medicine.





An encouraging FY22 performance, with revenue having improved by 7% and net contribution by 10% vs PCP, as our focus on partners who help us amplify our brand investment overseas continued and our partnership with local specialists targeting ANZ consumption delivered.

Our Asian health segments performance was strong, delivering both revenue and profit growth vs PCP, highlighting the benefit of working with partners who want to share Comvita's unique story with highly targeted user groups. We were delighted to appear at New York Fashion Week and New York Times Square with Kiwi-Chinese fashion designer Claudia Li further growing both global recognition and brand value.

In domestic channels, we delivered growth in distribution, revenue and net contribution despite increasing brand investment by 33% vs PCP to \$2.8M.

Reported currency	Full year			
NZD 000s	This year June 2022	Last year June 2021	vs last year	vs last year %
Sales	34,696	32,444	2,252	7%
Net contribution	11,211	10,218	993	10%
Net contribution %	32%	31%		1%



THIS IS NO

COMVITA

Pure. Authentic. Sustainably-sourced.

Look for the UMF[™]seal on pack.

02. Woolworths instore point of sale.

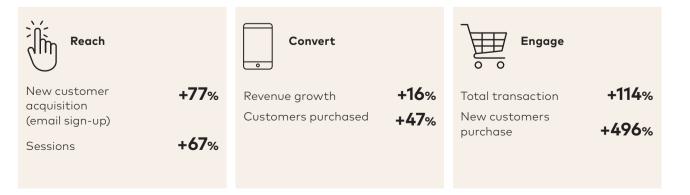


 \rightarrow LOOKING FORWARD —

We continue our goal to deliver long-term profitable growth in our home markets of Australia and New Zealand. We have exciting plans that we are confident will enable us to deliver revenue and net contribution growth and achieve positive impacts, both socially and environmentally, through our Harmony Plan.

BALANCED DISTRIBUTION

Australia and New Zealand ecommerce performance FY21 vs FY22 % difference





83+

S+ UMF

HONEY

MF 5+

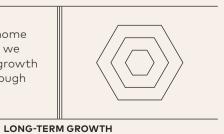
01. Comvita x Claudia Li New York Fashion Show held in February 2022.







03. Comvita on Kidspot engaging with Kiwi families.





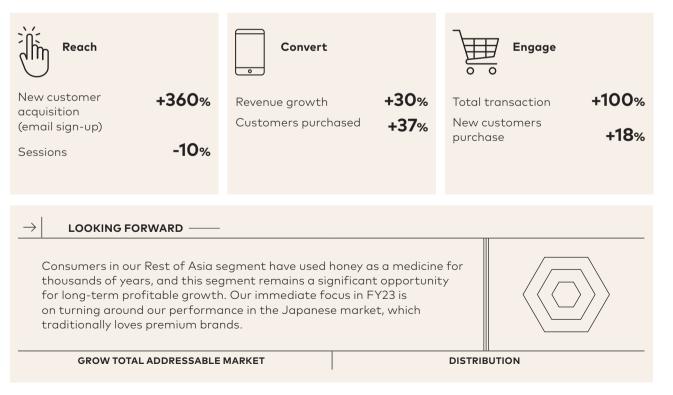
Across Rest of Asia (including Korea, Japan and Southeast Asia), we delivered total sales growth of 8% vs PCP and net contribution was up by 3% in spite of the headwinds in Japan market (Japan revenue -15%, net contribution -\$1M vs PCP).

Both South Korea and South East Asia markets achieved double-digit revenue growth as our investment in our brand and our team continued to deliver. In South Korea, our revenue was up by high double digits and profits outgrew sales revenue again as we consolidated our standing as the absolute market leader of Mānuka honey. Digital sales in South Korea continued to grow by high double digits supported by local market expertise. Southeast Asia markets delivered high double-digit revenue growth, albeit with flat net contribution, due to our long-term investment in our brand and team.

Reported currency basis	Full year				
NZD 000s	This year June 2022	Last year June 2021	vs last year	vs last year %	
Sales	27,337	25,346	1,991	8%	
Net contribution	6,585	6,367	218	3%	
Net contribution %	24%	25%		(1%)	

NNUAL REF

Korea ecommerce performance FY21 vs FY22 % difference



It is encouraging to report full-year growth (though immaterial) in both revenue and net contribution. Total revenue increased by 1% vs PCP and net contribution by 137% vs PCP. It's important to recognise second-half revenue grew by 32% and enabled us to record full-year growth despite being 15% down in the first half. We delivered this full-year performance despite not trading with Amazon for the majority of the year due to an administration error (now resolved).

Reported currency basis		Full year			
NZD 000s	This year June 2022	Last year June 2021	vs last year	vs last year %	
Sales	5,124	5,060	64	1%	
Net contribution	83	35	48	137%	
Net contribution %	2%	1%		1%	

EMEA ecommerce performance FY21 vs FY22 % difference

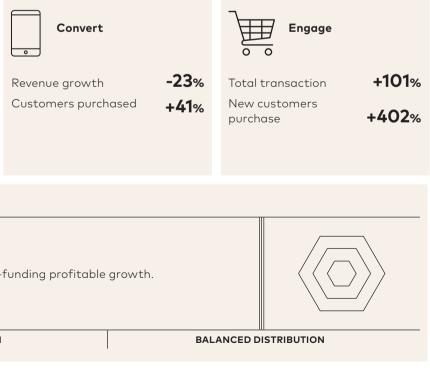
Reach	
New customer acquisition (email sign-up)	
Sessions -62%	
ightarrow looking forward ——	
Focus remains on delivering self-1	Fu
PROFITABLE GROWTH	

ЕМЕА

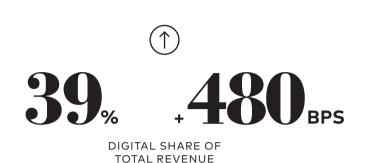
All trading channels (except Amazon) showed growth vs PCP. Investments in the EMEA team capability will support profitable growth in FY23 and beyond, including the launch of Comvita Europe, now putting us in a very strong position to service the EU, the second-biggest importer of honey in the world. The new FTA between New Zealand and the EU is a very timely and positive development.

Our direct-to-consumer business grew by 23% and database by 104%. During this year, we successfully launched our Germany direct-to-consumer site, bringing over 2,000 new customers to the brand for the first time.

COMVITA.CO.NZ



DIGITAL TRANSFORMATION



TOTAL DIGITAL GROWTH +12% VS PCP

DIRECT-TO-CONSUMER +25% GROWTH VS PCP

We made significant strides in our digital transformation with the launch of our consolidated digital technology platform. This technology provides us with a seamless, integrated, real-time source of information on our global consumers. Throughout the year, we migrated five of our nine marketplaces onto the platform, giving us a single source of truth for over 51% of our direct-to-consumer revenue and 31% of our total global database. This consolidation has seen the pace of digital learning and insights significantly accelerate within the business.

A real focus on customer acquisition and retention this year delivered 13% growth in our global database and a record 210% growth in new consumers purchasing Comvita through 'owned' channels for the first time. With the ability to better service our consumers' needs through a more intimate and relevant experience, we saw increased consumer loyalty, with retention up 4%. That translated into growth in our average value of order of 3% and an increase in the percentage of consumers who repeat purchase of 690 bps on PCP.

Despite continued challenges in the global media landscape, last mile freight and various market lockdowns, we achieved significant growth with total digital sales at \$82.058M at 12% growth at accretive margins. Growth was driven by our focus growth markets. China was +14% and North America increased by 11%, with digital sales at 39% of total revenue, up 480 bps from FY22.

The growth in the China market was mainly from domestic ecommerce sales, taking market share from competitors in the two major ecommerce platforms – Tmall and JD – by emphasising the unique Comvita business model and quality. Operational excellence in store operations and holistically planned digital marketing activities proved to be the major drivers for our growth.

NORTH AMERICA DIGITAL SHARE	29% revenue from ecommerce
NORTH AMERICA DIGITAL GROWTH	+ 11% PCP growth + 5% D2C growth + 12% marketplace growth
CHINA DIGITAL SHARE	57% revenue from ecommerce
CHINA DIGITAL GROWTH	+ 14% PCP growth + 36% D2C growth
REST OF THE WORLD DIGITAL SHARE	22% revenue from ecommerce
REST OF THE WORLD DIGITAL GROWTH	+ 33% PCP growth + 38% D2C growth - 7% marketplace growth



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NEW USERS



DISCOVER

Propolis for

DURING RECOVERY

COMVITA

PROPOLIS

PFL 60



AVERAGE TRANSACTION VALUE

03. Propolis digital campaign focused on immunity defence and recovery in ANZ market.



01. Eup and engaging benefit-led kids honey digital

campaign in SEA.



GLOBAL	
LAUNCH	

PREPARING FOR A



With cardiovascular disease the leading cause of death globally and consumers increasingly looking for plant-based, natural health solutions, Comvita's olive leaf extract is clinically proven to support cardiovascular health and is an ideal solution for the global market.

The total addressable market for cardio health products is a similar size to Mānuka honey. The cardio health market is worth \$14.6B annually, growing at 8.6% as consumers begin to move from reactive to preventative treatments for cardio health as part of a holistic wellness lifestyle.



During this year, we took the opportunity to reposition the olive leaf product away from immunity and wellness and to prepare to launch it globally under a new premium wellness brand, Olive Life[™], focused specifically on cardio health. The brand draws from its founding vision over 20 years ago to deliver the purest, most-effective olive leaf extract on the planet so that better heart health is available to everyone. Today, our Olive Life[™] brand and communications bring science and nature together in order to have a direct conversation with consumers on how olive leaf extract can support their cardio health and wellness.

Launching with a 'digital first' strategy on our new digital platform has enabled Olive Life™ to launch at speed globally across North America, Asia and New Zealand. Beginning with direct-to-consumer channels in July 2022, and expanding into digital marketplaces and natural channel physical retail throughout FY23, our communication programme will continue to be digital first, with premium wellness content focused on efficacy proven by science to support cardio health in a plant-based offering.

With an established and growing business in the Australian market (+22% growth, 71% market share*), olive leaf remains a significant opportunity in global markets, with markets outside of Australia only representing <10% of total Comvita olive leaf sales in FY22. Tom





Tomorrow Feels Good

2022



IN

NATURE

66

We believe in and stand for the seemingly impossible - a world where bees and people thrive together in harmony."

> DAVID BANFIELD, CHIEF EXECUTIVE

We are deeply committed to acting in line with our purpose of working in harmony with bees and nature in New Zealand to heal and protect the world.

Mid-way through FY20, when we commenced this particular chapter in Comvita's 48-year history, we knew a return to sustainable profit and long-term growth would require significant transformation. We were determined to deliver beyond a pure return to profitability and made a pledge to provide ongoing and progressive leadership in three critical ways: reinvesting in our team, caring for bees and our environment, and positive social impact.

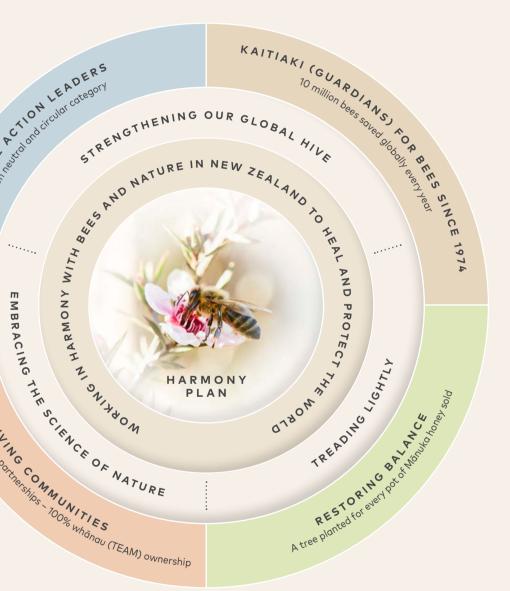
Today, we are making good on that promise.

The Comvita Harmony Plan reflects the commitment by which we are holding ourselves to account and our ultimate view that, to be successful, we must deliver positive outcomes for all Comvita stakeholders.

• In FY22, we continued our investment in our team with the ultimate aim of being recognised as the best employer in New Zealand and globally. Our investment in recognition and wellbeing is aligned to our purpose and recognises the huge efforts to deliver the turnaround in performance by our team.

- We have reduced our Scope 1 carbon emissions by 7% and our Scope 2 emissions by 11% in New Zealand
- We are advocating for bee welfare around the world and doing our part to support bee populations and protection.
- We are seeking to tread lightly in our operations through clear carbon action and restoring our environment through biodiversity initiatives and native rewilding.
- We have contributed nearly NZ\$280,000 to critical causes for powerful social and environmental good - spanning from Aotearoa New Zealand to Africa.
- We have aligned our efforts and impact with the material topics identified through our stakeholder materiality review completed in 2021.

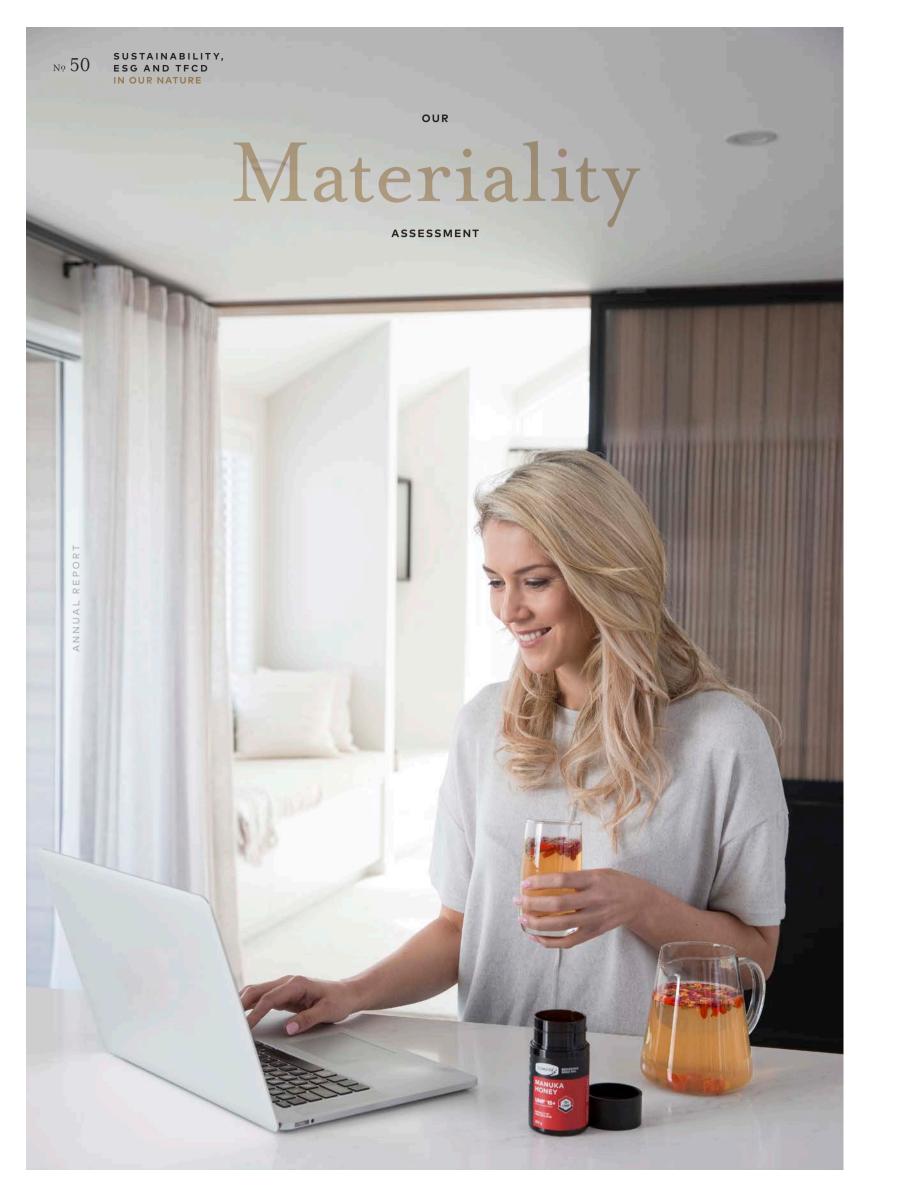
As we navigate our way to a bright future, we are also progressing with care in our journey to show respect for te ao Māori.







2022



This year, we undertook a full stakeholder engagement and materiality assessment to identify and understand economic, social and environmental topics that are most material to Comvita and our broader stakeholder groups.

Working alongside thinkstep-anz, we engaged with over 170 stakeholders (internal and external), using multiple methods of engagement involving interviews and surveys – 29 initial material topics were identified.

OUR TOP MATERIAL TOPICS

Focusing on topics that create the biggest business impact and hold the strongest stakeholder importance, we narrowed down the 29 material topics to 11. Our materiality assessment matrix is included for reference on page 89.

We acknowledge that all 29 topics are important but landed on 11 to provide focus to our efforts and impact.

Priority*	New material topic
1	Product quality
2	Consumer focus and affinity
3	Employee value proposition and engagement
4	Ethical conduct and sustainable supply chain
5	Sustainable financial performance
6	Biodiversity
7	Bee welfare
8	Climate action
9	Circular economy and waste
10	Mānuka and broader sector leadership
11	Collaboration and partnerships

 st Based on average scores achieved through paired analysis and overall impact prioritisation

OUR STAKEHOLDERS

We engaged those who can have a significant impact on our business or on whom we can have a significant potential impact as a result of the work we do:

- Investors/shareholders
 Local business • Founder and Comvita
- Board
- Global customers
- New Zealand industry
- Iwi

- community
- Suppliers and business partners
- Government
- Employees

Description

Providing safe, high-quality products for Comvita customers world-wide.

Delivering for customers and consumers in a way that meets their needs and inspires them to join the Comvita movement.

Supporting our people through, health, safety, and wellbeing. Providing a learning and growth culture and a workplace that mirrors diversity and inclusiveness.

Being accountable for end-to-end Comvita global supply chain, including ensuring third-party partners are ethical, sustainable and transparent in their delivery.

Ensuring sustainable financial performance and growth to underpin Comvita's ability to deliver a positive impact for all stakeholders.

Proactive consideration, application and investment to encourage greater biodiversity.

Serving as champions for bees and bee welfare, with Comvita directly supporting bee health and wellbeing.

Understanding and adapting to climate impacts on the business and implementing a carbon emissions reduction strategy.

Taking a comprehensive approach to minimisation of waste and recycling including end-of-life options within product design.

Stepping up to progressively lead improvement in standards and sustainability outcomes within the industry.

Encouraging the development of stronger communities and relationships with local communities and Māori.

PERFORMANCE AND CULTURE



66

Our next phase must be underpinned by a systematic improvement in the way we embrace and reinforce freedom, performance and accountability together at Comvita."

> DAVID BANFIELD, CHIEF EXECUTIVE

EXTRAORDINARILY PROUD OF OUR ACHIEVEMENTS

We have said from the outset that we are humbled to have the opportunity to further build on Comvita's proud 48-year history and have our own opportunity to create a lasting legacy in this amazing company. We have also recognised this chapter for Comvita will be capability-led, and we have been relentless in ensuring we make decisions that are both focused

and long term. These are extraordinary times, and it has been a year characterised by an unprecedented amount of disruption. We could not have delivered the exceptional results of FY22 without the hard work, fortitude and unswerving belief of our teams around the world.

In FY22, we extended our transformation programme to build even greater resilience into the business and set ourselves up for long-term growth.

- We have strengthened our employer brand, and we are attracting and retaining deep capability for our hive from around the world.
- We have put consumers and their needs at the centre of our focus, and we are rallying around a drive to make sure every decision and action helps Comvita win in market.
- We have reinforced the value of every role in our unique end-to-end model; from our firstclass apiarists (leading the way to a standout season), right through to our extensive FMCG capability across 10 markets (driving rapid, localised adaptation).
- We are extracting an increasing quality and flow of data and insights from our integrated framework, enhancing our ability to test and learn, monitor performance and scale at speed.
- We have been able to contribute extraordinary impact in our communities.

552 FULL-TIME EQUIVALENT ROLES GLOBALLY (EXCLUDING CASUALS

AND CONTRACTORS)

GLOBAL AVERAGE YEARS OF SERVICE

VOLUNTARY LABOUR TURNOVER GLOBALLY



OF COMVITA LTD DIRECTORS ARE WOMEN

It hasn't been easy, and we recognise there is still more to do. Our Global Support Centre teams in New Zealand worked separately/remotely for 77% of working days in the year in order to protect business continuity into our markets. We still have significant organisational capacity and energy to unlock through further unification and efficiency of our systems and processes so we can transition our capable people to more value-adding work. In the context of a volatile employment landscape world-wide, permanent labour turnover is up on the prior year at 20% (large multinational corporation players are now looking to poach Comvita talent), and we are yet to deepen our stance on diversity as intended.

In a year like no other, we have achieved a great deal together, and we have so much to be proud of.

A special thank you to each and every one of Comvita's 550+ people, who share our belief in the impossible: a world where bees and people thrive in harmony.

PEOPLE IN FOCUS



ABOVE AVERAGE WAGE (NZ) AND EQUAL PAY FOR EQUAL WORK GLOBALLY



OF GLOBAL TEAM ARE SHAREHOLDERS



OF FY22 APPOINTMENTS WERE INTERNAL PROMOTIONS



OF EXECUTIVES REPORTING TO THE CEO GLOBALLY ARE WOMEN



REGIONAL APIARY APPRENTICESHIPS UNDER WAY

PROGRESSIVE AND

LEADING EVP

66

For Comvita to deliver its best we aim to create an environment where our people can be at their best."

> HOLLY BROWN, CHIEF PURPOSE & TRANSFORMATION OFFICER

PROGRESSIVE AND LEADING EVP

In keeping with the commitments we made in 2020, reinvestment in our teams has continued. In FY22, we have further differentiated the Comvita employment experience and employee value proposition (EVP) in line with our purpose and brand.

- We committed to purposeful investment in our EVP through a progressive range of meaningful initiatives.
- We supported eight of our international colleagues to achieve permanent New Zealand residency

and celebrated this together at our annual Hive Gathering (a further three joined their ranks at the end of the year).

- We have written our very own Comvita waiata a celebration of who we are, where we have come from and the journey we are on (see page 56).
- We have launched the Comvita Time to Heal programme – a paid day for every member of the global team to step back and make a positive contribution to their community or the environment.



CEO, David Banfield celebrating with eight of our colleagues who achieved permanen New Zealand resider



١.	we are de
Committed to global team as shareholders	Comvita to take a CVT shar
2. Advanced medical and wellbeing protection	We provi and fitne to suit th
3. Re-energising our hive: long service appreciation	We now o over and five years
1	\A/o will (

1

4. Supporting retirement

long



LOOKING FORWARD \rightarrow



LEADERSHIP

INVESTMENT IN EVP

Having achieved our budgeted EBITDA for FY22, elighted to be in the position to provide all employees globally with the opportunity an equity position in the company through res (or equivalent).

> ide a range of insurances, medical checks ess assessments across our organisation ne needs of our teams.

offer an extra week of wellbeing leave above statutory entitlements after s of service.

We will support team members approaching retirement through a progressive reduction in hours on full pay from five years prior to retirement date.



MARKO ČAPARIĆ. APIARY BRANCH MANAGER

I am proud to work for a company like Comvita, who supports and celebrates all its employees – no matter where they are from. This year, we saw auite a few in the team achieve New Zealand residency through Comvita funding and support. It is a big deal for such employees and their families to secure their future here. Some of our beekeepers are from Ukraine, and it was also moving to physically stand with them to receive a special waiata in solidarity for all that is happening right now. Especially for me, because I have friends back in Ukraine who previously lived in New Zealand and helped achieve great results for Comvita.





Aiming for +2 eNPS in FY23

IMPACT

COMVITA
WAIATA

OUR

OUR MĀTAURANGA MĀORI JOURNEY



DAVE WALTERS, KAITOHUTOHU MĀORI TO COMVITA

AN INTERVIEW

Ko wai koe, nō hea koe. (Tell us who you are and where you are from.)

Ko Tongariro te maunga. Ko Taupō-nui-a-Tia te moana. Ko Te Arawa te waka. Ko Ngāti Tūwharetoa te iwi engari he hononga hoki ahau ki Ngāti Kahu, Ngāti Toa Rangatira me Ngāti Kahungunu Te Wairoa. No Taupō-nui-a-Tia ahau. Ko Dave Walters tōku ingoa. Nō reira, tēnā koutou, tēnā koutou, tēnā koutou katoa.

Kia ora. I've lived in the "Bay" for most of my life. After initially studying civil engineering, I followed my passion for computer programming to Tauranga. Unfortunately, the decade was the 1980s (when floppy disks were still a thing) and there were no prospects for graduates in the area. Instead of seeking my fortune in the bright lights of a big city, I chose to stay close to whānau, and I started my working life at the local sawmill. To this day, I am passionate about sustainability and te ao Māori.

Kei konei mātou te whānau whānui ō Comvita, mai te papakāinga o Paengaroa o ngā māra kūmara o Marukūkere. E tū pakari, e tū kotahi, ki te hāpai i te kaitiakitanga me ngā kaupapa o te rautaki reretau kia ora ai te hunga ora ngā pī me te taiao. E hīkoi whakahī i runga te huarahi kei mua ia mātou. He mihi kau ana ki ngā hau e whā, o te ao, o te pō. Ko mātou tēnei ngā pihi kotuku o Comvita.

Here we are representing the global family of Comvita, from humble beginnings, established within the original kumara gardens in Paengaroa. We stand sturdy, and we stand in unison, as we elevate kaitiakitanga and the values of our Harmony Plan for the betterment and health of humanity the bees and the environment. Globally, we walk together proud as we continue our journey. We send our greetings to the four winds both in the tangible and intangible worlds. We are uniquely Comvita.

He aha o tūranga mahi mai te wā i tīmata ai koe? (What have been your roles since starting with Comvita?)

I left the milling industry in May 2004 (with all fingers still attached) for a job as Comvita's storeman. There were about 40 staff back then, and both Claude and Alan (Comvita's founders) were regularly on site. I took up a desk job as Production/Global Planner in 2006, and in 2016, I joined the ICT team as an Operations Analyst (where I discovered the USB had replaced the floppy disk). I am now Business Systems Lead for Comvita, and I also devote a portion of my time as Kaitohutohu Māori. I feel very fortunate to wear these two hats.

Ka uru ngā uara a Comvita ki te ao Māori? (Do Comvita's values fit into the Māori world view?)

Ko ahau te taiao, ko te taiao ko ahau. I am the environment, and the environment is me. From the beginning, Comvita has always wanted to operate in a way that respects the power and wisdom of nature and seeks to help people feel better and live well. Bees were the inspiration and Mānuka honey the medicine. The whakaaro (underlying principle) for te ao Māori is intrinsically linked to Comvita's purpose of working in harmony with nature.

He aha ōu whakaaro o te mātauranga Māori i ngā wā o mua? (What are your thoughts about more Māori knowledge being embedded in Comvita's journey?)

Culture is like a growing kūmara – only 10% of it you can see. The other 90% is out of sight unless you put in the work to uncover it. I'm delighted Comvita has picked up this wero and eagerly journeyed into the realm of Māori.

I would love for us to empower our teams with a deeper understanding of te ao Māori world view and further enrich our business through diversity of skillset, knowledge and competencies. We are taking the steps needed to connect with Tapuika, the tangata whenua of Paengaroa, and I would love for this to blossom into a mutually beneficial, longterm partnership. I hope one day Comvita is seen as a leader in building authentic whanaungatanga relationships with Māori.

I have had many proud moments over my 17 years with Comvita, but the proudest of all was leading our first mihi whakatau to welcome our new CEO David Banfield (Rāwiri, Rā) in January 2020. To have all our kaimahi Māori there front and centre proudly being Māori and sharing the richness of our culture was awesome and very humbling. That moment was priceless.

And in May this year, when we shared the Comvita waiata written by our team, I was blown away. The words are so special and authentic to Comvita. The whakaaro is ringing loudly in this song.

For sure, you need to learn to walk before you can run, but I believe Comvita is on the right path. As a team member and shareholder, I look forward to seeing where Comvita's journey takes us.

SAFETY + WELLBEING OF OUR PEOPLE

BUILDING A STRONG PLATFORM TO LIFT THE SAFETY, HEALTH AND WELLBEING OF OUR PEOPLE

We believe everyone has a right to expect to return home from work at the end of each day safe and well, and we have maintained a relentless focus on safety priorities during FY22. Despite strong improvements in our safety metrics and performance year on year, these are extraordinary times and we wanted to challenge ourselves to go deeper in terms of our safety culture.

Beekeeping can be physically demanding work at times, and we know manual handling related injuries are our largest injury cause category at Comvita making up nearly a third of all injuires reported. In addition, the COVID-19 pandemic has had a significant impact on people's health and wellbeing. COVID-19 has also irrevocably changed our normal patterns and ways of working. We believe this is why we did not meet our near miss reporting target in FY22, and we've also identified a need for an elevated focus on mental wellbeing. Consequently, we have re-evaluated our self-assessed safety maturity to a lower score globally (-0.2 vs PCP). This will be an area of focus in FY23.



FIT FOR LIFE PROGRAMME

In FY22, we introduced a specially tailored suite of medical and fitness assessments across our apiary operations.

In line with the demands of beekeeping, these physical functional tests, covered lifting tolernance, mobility and range of motion, hand-gripping and aerobic fitness. They are designed for early detection of physical health issues or concerns.

86% completed the programme, and we are now in a stronger position to support our teams to meet the physical requirements of their roles.



TRIFR¹ -40% VS FY21 (5.3) & -33% VS TARGET (4.8)



LTIFR⁴ -37% VS FY21 (2.4) & -30% VS TARGET (2.2)



FY22 TARGET: 1.0



NEAR-MISS REPORTING

FY22 TARGET +10%



INJURIES^{3,4}

FY22 TARGET -10%

INDIVIDUAL

WELLBEING CHECKS

CHINA & NZ

MANUAL HANDLING INJURIES



MUSCLE SPRAIN INJURIES





FY22 NEW





Note: Global performance measures (excludes contractors)

1. TRIFR - total recordable injuries per 200,000 hours worked alobally (excludes contractors).

2. MVIFR - Motor Vehicle Injury Frequency Rate - motor incidents that occurred in New Zealand per 200,000 km travelled.

3. Recordable injuries include injuries requiring medical treatment or lost time combined.

4. LTIFR – lost time injuries per 200,000 hours worked (excludes contractors).

5. Labour hour assumptions have been made based on expected hours worked rather than actual hours worked to calculate injury frequency rates.



l. Health assessments	Regular h point for r habits and
2. Focus areas	We have i teams in t and ment and New than 70%
3. Life-changing	Many des receiving risk. Our c rates >80

WELLBEING ASSESSMENTS

nealth assessments are a great starting recognising the implications of lifestyle nd tracking progress of wellness initiatives.

introduced optional checks for our the areas of cardiovascular, metabolic tal health. With an initial focus in China Zealand, we were able to cover more % of Comvita people in FY22.

scribed the checks as life-changing after significant results or identification of aim next year is to achieve participation 0%.

APIARY EXTRACTION: RISK ASSESSMENT

- In FY22, we undertook an extensive risk assessment of all Comvita apiary extraction machinery against the AS/NZS 4024 standard for safe use of machinery.
- This covered all four honey extraction lines, with up to 10 specialised machines operating on each one. Hazard rating numbers have now been calculated for each major machinery component.
- Improvement areas will be closed out before the next honey extraction season.



CONTINUOUS IMPROVEMENT

- Material system improvements made to increase insights and data capture and remove manual processes.
- Improved online access to safety portal, driving an increase in utilisation across key procedures by +59%.
- Operational safety performance dashboards introduced to improve the visual tracking of key safety performance indicators.

SAFETY MATURITY - BENCHMARK RESET

This year, we reviewed our safety maturity model based on feedback to promote improved accountability and visibility of maturity step improvements, creating a more rigorous baseline for FY23.

Our maturity model reflects multiple factors - building on a foundation of compliance, step changing towards behavioural safety leadership.

Raising the bar on ourselves across nine operations teams in New Zealand resulted in a self-assessed drop in our safety maturity index by 0.2 vs FY21.



P O R Ш К UAL

100% -0.2 ALL EXTRACTION

MACHINERY RISK ASSESSED IN NZ





INJURIES (DAYS) VS FY21

DAVE CROFT. **PROJECT ENGINEER**, PAENGAROA CMSE® - CERTIFIED MACHINERY SAFETY EXPERT

It was a privilege to lead our machinery safety review. Knowing my manufacturing background and passion for safety, Comvita supported me to become an accredited Safety Machinery Expert, which is a win/win because we now have inhouse capability to assess complex equipment against international safety standards. I loved working on site with our apiary teams to deep dive into this part of the business and combine our knowledge and expertise. A large and complex project delivered: together we have built a clear line of sight to reducing machinery safety risks, as aligned to best practice. Of course, there is always more we can do to ensure safety comes first, so I am looking forward to where we go next!



External benchmarking ISO 45001



IMPACT

KAITIAKITANGA / CARING FOR BEES

PASSIONATE ABOUT BEE WELFARE

Bees are essential to the survival and flourishing of our natural ecosystems, but sadly, global bee populations are in decline. In many areas around the world, an alarming number of hives are exterminated in swarming seasons. On the flip side of this trend, it's getting increasingly more difficult for a swarm to survive in the wild due to varroa mite and pesticides. At Comvita, we are driven to help where we can. We are scaling up our environmental activations, and we delivered 14 bee welfare experiences and education sessions over the past 12 months.



BEES RESCUED AND REHOMED







- Varroa destructor is a parasitic mite that infests honeybee colonies, leading to disease in the hive.
- Comvita has a comprehensive varroa management programme that limits the impact of this mite on our bee colonies.
- We also have an ongoing research programme in collaboration with Plant and Food Research focusing on bee welfare. In FY22, we studied the safety and effectiveness of a range of organic treatment options across 120 hives. Findings from this study will be used to inform future research projects and improve our varroa management programme and help us reduce resistance to traditional methods.

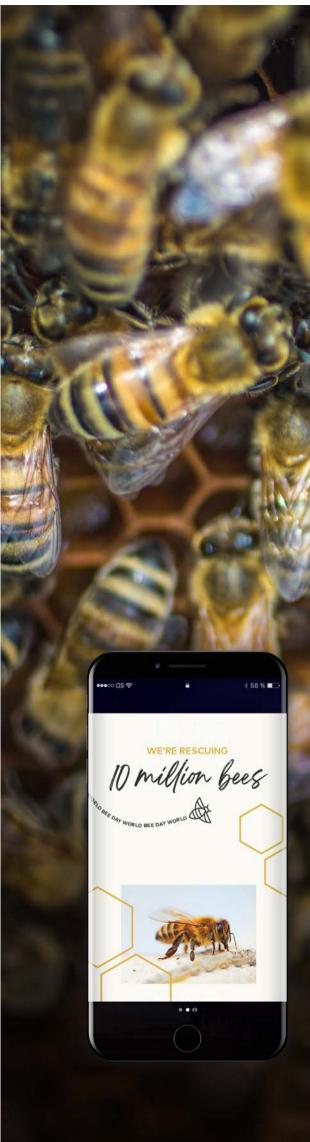




WASP WIPEOUT

• Wasps cause a devastating impact on biodiversity, predating on bees and native wildlife.

Comvita is the primary Wasp Wipeout project sponsor for Hawke's Bay. We have funded the deployment of more than 1,000 traps covering 1,709 hectares on 12 public conservation areas.



BEE RESCUE INITIATIVES

- Building on the success of our Bee Rescue campaign in the USA, in 2021 (5 million bees saved), we have launched a second campaign in 2022 partnering with local beekeepers and rescuers to save hives set to be terminated.
- Our target this calendar year is 10 million bees. At the time of going to print, we had saved an estimated 6.75 million bees with a few months to go in the programme.

CARBON

MANAGEMENT

OUR NET GHG EMISSIONS TOTALLED 26.6KET - AIMING TO BE CARBON NEUTRAL BY 2025

We are forging ahead at speed in terms of climate action as we position Comvita to be net carbon positive by 2030. In the last 12 months, we have set science-aligned reduction targets and have invested more than NZ\$150,000 in GHG management and other sustainability initiatives, and we are pleased with the progress we are making in partnership with thinkstep-anz:

- In FY22, we reduced Scope 1 carbon emissions in New Zealand by 7% and Scope 2 emissions by 11%.
- We have set science-aligned reduction targets to reduce absolute Scope 1 and Scope 2 GHG emissions in New Zealand by 50% by 2030.

- We have completed our first full global GHG inventory, capturing end-to-end business activities across a global value chain in alignment with GHG Protocols and ISO 14064.
- We have developed a bespoke design packaging tool with reference to the Ellen MacArthur Foundation Material Circularity Indicator model.
- We have nearly completed our life cycle assessment to evaluate the environmental impacts of monofloral Mānuka honey through all stages of the supply chain.
- We have calculated the volume of renewable materials in our supply chain at 186,000kg with non-renewables at 250,000kg. We have targeted and delivered progressive improvements in recyclability, circularity and waste management.

GHG inventory data has been in accordance with, and audited against: ISO 14064-1:2018 – Greenhouse Gases Part 1. GHG Protocols - A Corporate Accounting and Reporting Standard & Corporate Value Chain (Scope 3) Accounting and Reporting Standard.

Emissions source	Total tCO ₂ e	% of scope	% of total
Scope 1: Category 1 Direct GHG	1,022	100%	3%
Mechanical sources	1,066		
Stationary combustion	192	19%	1%
Mobile combustion	790	77%	2%
Fugitive combustion	24	2%	0%
Non-mechanical sources	16	2%	0%
Scope 2: Category 2 Indirect emissions from imported energy (location based)	429	100%	1%
Electricity consumption (location based)	429	100%	1%
Scope 3 total	31,140	100%	96%
Category 3: Indirect GHG emisisons from transportation	3,401	11%	10%
Category 4: Indirect GHG emisisons from products used by organisation	26,825	86%	82%
Category 5: Indirect GHG emisisons associated with the use of products from the organisation	866	3%	3%
Category 6: Indirect GHG emissions from other sources	48	0%	0%
Optional reporting (business travel and employee commuting)	108	0%	0%
Total Scope 1, 2 and 3 GHG emissions	32,591	N/A	100%
Biogenic emissions and removals	(5,971)		
Net GHG emissions (excluding optional)	26,620		

 1.13_{M} NATIVE TREES PLANTED IN FY22

1,01 HECTARES REGENERATED IN FY22

FY22 REDUCTION IN HERBICIDE

APPLICATION

REWILDING

We have also reduced the use of herbicides, typically needed to protect young native seedlings from invasive weeds. By reducing the amount of spray (replacing with sheep grazing), we have estimated a 60–70% reduction in chemical application.





NZ WASTE DIVERTED FROM LANDFILL +245% VS FY21 (26.3T)



SHRINK WRAP REMOVED FROM SUPPLY CHAIN

+6,000% VS FY21 (+0.4T)





METAL DRUMS RECYCLED IN NEW ZEALAND

NEW





SINGLE-USE PLASTICS REPLACED WITH RECYCLABLE MATERIALS GLOBALLY

 $\underset{N9}{\overset{\text{SUSTAINABILITY,}}{\underset{\text{Forests + nature}}{\overset{\text{SUSTAINABILITY,}}{\underset{\text{Forests + nature}}{\overset{\text{SUSTAINABILITY,}}{\overset{\text{SUSTAINABILITY,}}}}$

PARTNERSHIP BUILT ON TRUST

Α

66

A big part of BlueSky Honey being able to attract more landowners is because of the confidence we have in the Comvita partnership and the Comvita Mānuka forest development model."

JASON AND CHERIE RETARUKE-KURUA FARMS

Retaruke-Kurua Farms is a 1,000 hectare property in Taumarunui that has been owned and operated by Jason and Cherie Smalley with Warren and Jen Bird for the last 20 years. Originally based on a traditional beef and sheep farming model, Retaruke-Kurua has evolved to include honey production and now a Mānuka forest development programme in partnership with Comvita.

"Initially our approach to managing the property was a very traditional model focused on managing scrub (Mānuka), which meant clearing existing wild Mānuka, while aiming to maximise productivity through beef and sheep," Jason says. "This brought added input costs around fertiliser to enable the farming model outputs to be successful. But our efforts also made us very aware that native Mānuka seemed to grow very well in this environment."

Jason and Cherie have always had a very straightforward view about optimising land usage and outputs: understand and work with the land use that best suits the property. "Flat land must be used for food production," they say. But having seen the viability of Mānuka, particularly on marginal land areas, they decided to allow hives from a local beekeeper onto their property. "It was pretty small scale initially," says Jason. But after a while and noticing the evolution in the industry around Mānuka, the couple engaged with Comvita in 2016 to assess managing a hiving operation on the property. "We agreed a land access agreement to place hives," says Jason. "For us, there were a number of factors that ticked the box with Comvita. Working with a publicly listed company brought confidence around transparency for how the partnership would work as well as accountability and ownership of results. We were also pleased with the level of focus and support that Comvita brought to the table in terms of health and safety and their willingness to work with us on track development to enable access to the Mānuka resource. Then, once we got started, we were encouraged by the success we achieved with Comvita managing hive operations each season."

SEEING THE OPPORTUNITY FOR THE FOREST

When they learned of a Mānuka forest development project that Comvita had entered into at Makino to establish Mānuka plantings on a large scale, Jason and Cherie decided to diversify into planting and developing new Mānuka forests. "It was a bit of a lightbulb moment really," they say, "and it was absolutely based on the positive financial results we were seeing from the hive management programme.

Selecting Comvita as partners was an easy choice, according to Jason. "Comvita had the skillset and expertise to support successful establishment of a Mānuka forest operationally, coupled with Mānuka cultivar plant material sourced from the Comvita breeding programme. Equally, their forest model focused on developing marginal land, which aligned with our philosophy around best use of land."



and Cherie Smalley.

Jason, Kaysha

BLUESKY MĀNUKA FOREST DEVELOPMENT

The decision to work in partnership with Comvita to develop 400 hectares of Mānuka forest on their property is one both Jason and Cherie are happy with. Working with the Comvita forest development team, the planting programme itself was completed over three years using local planters and local contractors and has resulted in a high plant establishment and survival rate of 97%.

Along the way, the couple have learned some valuable lessons. For example, the sheep grazing programme has been a positive factor enabling control of grass when the Mānuka seedlings are becoming established while minimising the use of herbicide. This practice has since been deployed at other forest developments.

Results for the FY22 harvest have been very encouraging, with good-quality UMF tonnage and positive financial results. Planned hive numbers for the coming season will increase to complement the maturity of Mānuka resource on the property.

BLUESKY BROADENS ITS HORIZONS

Following on from the successful partnership on their own property and recognising the opportunity to generate sustainable returns through the Comvita partnership via marginal farming land, Jason together with business partner Tim Hence established BlueSky Honey, which contracts neighbouring properties to Comvita supply and hive management.

"A big part of BlueSky Honey being able to attract more landowners is because of the confidence we have in the Comvita partnership and the Comvita Mānuka forest development model. We are very attached to the land, very attached to the people who live in the community – a lot of families have been here for 100 years. It was really important to us that we made land-use choices that supported growth in our local community. We are committed to building a sustainable farming model, supporting the resilience of the community and the local service providers."

Jason and Cherie acknowledge that BlueSky Honey would not exist without the support of the local landowners

The BlueSky Honey-Comvita Mānuka forest footprint continues to grow. There are now a further 200 hectares on a nearby property and a 400-hectare development on another neighbouring property, which is Comvita owned.

Longer term, Comvita, BlueSky and the surrounding landowners all recognise that they have the opportunity to produce high-quality Mānuka honey at scale, which in turn will have positive effects on the land and nature and for the local community.

"This area has proven itself to be very capable of producing high-quality Mānuka UMF honey at a consistent yield," says Jason. "There will be seasonal peaks and troughs, but due to the increasing scale of the overall operations, having these forests provides some degree of insulation against variations that can arise during the season."

Jason has seen a real willingness to focus on partnership outcomes. "Comvita management are very proactive, supportive and transparent when issues arise. The focus is on working through the problems together."

Access to quality labour remains an ongoing problem. "One of the challenges facing the bee industry is access to highly skilled quality staff," explains Cherie. "Without great people, we will fail. We identified this, as did Comvita, who then launched their very successful apprenticeship programme two years ago to address the skill shortage."

PARTNERS IN THE COMMUNITY

As part of the partnership, several members of the Comvita team have worked with Jason and Cherie from the start. "Comvita's Head of Apiary Trevor has been part of the BlueSky journey since the beginning and has played a significant role. More recently we've been working with Blake, the Head of Land, who has played a key role in developing the planting on the third-party neighbouring property."

Jason echoes Cherie's comments. "We have seen the willingness of key people at Comvita such as David and Tracy to come down to the property to see what is happening firsthand. It makes us feel part of the bigger Comvita operation. To us, that speaks volumes about their commitment to our partnership which is very reassuring and appreciated."



Both Jason and Cherie appreciate the community support provided by Comvita. "It means a lot to us and the community to have Comvita pick up the baton to support the operation of the school bus. Kaitieke School is a small school with 16 on the roll (highest has been 22), but the school is key to the community. We've fundraised in the past to cover the costs of the school bus. While it is not a lot of children, it does have to cover a lot of ground to cover the large distance between properties in the valley. It is great to have Comvita support. All the kids know about Comvita," they say.

"We are also very encouraged that Comvita have bought a neighbouring property. That displays a real willingness to be part of the community through support of local initiatives and it means we have Comvita staff regularly travelling into the area."

Jason and Cherie's hope is that, longer term, Comvita will become an even larger and permanent part of the community, perhaps with Comvita beekeepers living in the area.

SHARED COMMITMENT

Care for the environment is another commitment the partners share. "Both Comvita and the landowners are very focused on achieving the best possible environmental outcome." While Jason admits it was not a priority initially, the establishment of resident blue duck and kiwi populations has been a bonus. "It's nice to know these native species to this area, both under some environmental pressure, are now

being supported. We are currently talking to Comvita about a blue duck and kiwi recovery programme, which Comvita are keen to partner with us on."

A RESPONSIBLE CHOICE

Jason and Cherie's longer-term aspirations are clear. They want BlueSky Honey to be one of the largest suppliers of Mānuka honey to Comvita.

As for anyone considering the Comvita Mānuka forest development model, Jason offers the following advice: "Don't be afraid of dealing with a corporate. We did have some initial reservations, but all our concerns have been allayed. Don't be afraid of being part of the process and sharing in their success."

Jason says the corporate partnership has provided some real security. "The arrangement doesn't undermine what we do as farmers. In fact, Mānuka is a very good choice for marginal unproductive land. Particularly if you have an area on the property that is challenging, take some time to explore the potential of Mānuka and consider partnering with Comvita. Look at it with open eyes, understand it. I genuinely believe it's a responsible choice with a great story attached to it."

Tracy Brown, Chief Operations Officer at Comvita, adds, "The success of our partnership with Jason and Cherie has enabled us to engage more deeply with the whole community. It's an arrangement that is working for everyone: the bees, the land, the community and our livelihoods are all better off for what is happening in this area.'

BIODIVERSITY **PROTECTION - SAVE** THE KIWI

We know our Mānuka forests positively support natural ecosystems by providing bees, birds and fauna an undisturbed home to flourish, land to heal and companion natives to bloom. This year, we have activated several research projects and joined with conservation partners to scale up our focus on protecting nature in need.



CREATING SAFE HABITATS

Kiwi are under threat in Aotearoa New Zealand. After discovering more than 20 breeding pairs thriving in Mānuka forests established by Comvita, we have been determined to do what we can to help reverse population decline for this iconic species.

In FY22, we formed a significant partnership with Save the Kiwi with the joint goal of developing a progressively greater area of kiwi-safe habitats together every year. Our Kiwi predator management network now extends across 1,671 hectares and is growing (Comvita supports more than 8K hectares of predator management overall).

8,730 HECTARES UNDER PREDATOR MANAGEMENT



KIWI PROTECTION TRAPLINES

The Comvita team with Save The Kiwi rangers releasing Taika the kiwi into a predatorfree sanctuary in Wairākei, Taupō.

AT-RISK OR ENDANGERED SPECIES ON OUR RADAR



SAMPLES TAKEN TO SUPPORT BIODIVERSITY RESEARCH

As an officer and

ECOLOGICAL BENEFITS OF MĀNUKA PLANTING

As part of our planting programme, we aim to enhance the natural ecological balance and biodiversity of our forests. This year, Comvita has undertaken a research project with the University of Auckland funded by Callaghan Innovation to assess the ecological impacts of Mānuka forest planting. Detailed case studies are being undertaken to compare Mānuka plantings at different stages of development and assess biodiversity at the sites. The findings will help us measure and track the abundance and diversity of terrestrial and aquatic invertebrates as well as the presence of key insectivores. To date, the work has also identified the presence of multiple insect and bird species as well as endangered longtailed bats.





KENYA

Proud to continue our work as the primary sponsor for Saving the Wild. In FY22, we provided muchneeded funding to support the protection of 2 million wildlife in the Kimana Sanctuary, including the last of the world's endangered tusker elephants.

We have also provided our expertise to support the local Maasai people to use beekeeping as a natural boundary for wildlife corridors and generate income that is reinvested to support educational outcomes for the Maasai people.





JAPAN

More than NZ\$10,000 in premium products donated to the hard workers of the Japanese Red Cross Society.

\$10,000+ PRODUCTS



CHINA

1,000 units of Propolis oral spray and 500 packs of Mānuka honey lozenges donated to Shanghai hospitals.

On World Nurse Day (12 May), Comvita COVID Care Kits delivered directly to doctors and nurses.



\$**25,000**

RELIEF



TONGA

\$25,000 to the Tonga Tsunami Relief Fund to support on-theground recovery.

Hives, beekeeping equipment and expertise to support farm and garden regeneration in Tonga.



KENYA

Spanning Southern Africa and East Africa, Saving the Wild WOMEN is our lifetime commitment to women empowerment and cultural diversity. Our inaugural project begins in Kenya, continuing the race to secure wild land in the Kimana Wildlife Corridor. We're betting on young Maasai women living in Kimana to lead from the front and gain financial independence through beekeeping and the arts.

Currently aged between 16 and 21, over the next four years they will be mentored by world-class Comvita beekeepers and entrepreneurs, and in four years' time they will be handed the keys to the business or, in this case, the bee houses.



AOTEAROA NEW ZEALAND

IMPACT

For Aotegrog New Zegland, we have undertaken some impact initiatives at a national level as well as providing community impact in all the locations where we have apiary branches (all new in FY22). Comvita's FY22 sponsorship commitment helped the For the Love of Bees team to:



GROW AND HARVEST DIVERT **3.6**T **1.6**T OF FOOD SCRAPS FROM OF SUSTAINABLE, ORGANIC, LANDFILL EDIBLE PRODUCE

SELL **3.6**T OF SEEDLINGS

SUPPORT 87 GRADUATES THROUGH THEIR EARTHWORKERS EDUCATION PROGRAMME

NATIONAL

For the Love of Bees. We were proud to sign up For the Love of Bees (FTLOB) as Comvita's second major Harmony Partner. FTLOB is a charitable trust that provides education about regenerative horticulture as a tool to feed communities, sequester carbon and provide diverse forage for pollinators to thrive.

HAWKE'S BAY

Our apiary team in Hawke's Bay stepped in to rescue the football season in Haumoana a rural town of around 1,300 people. Unexpected circumstances left the Haumoana Football Club short of resources and with no choice but to cancel registrations. Our donation funded all 14 junior teams aged 5–12 for the season.

WHANGANUI

The Kimiora Trust provides respite for individuals and families in Whanganui that have been affected by suicide, providing a place to rest and heal. Our Comvita Whanganui apiary team is supporting the development of tunnel houses on the property for sustainable healthy food growing, which also supports their kids' healthy lunch programme.

the local school bus for 16 children in the area. We will also provide education days to foster

NATIONAL PARK/MANAWATŪ

CENTRAL NORTH ISLAND

bee and nature awareness.

Our Central apiary team identified a need at the Te Awamutu chapter of Riding for the Disabled (RDA), and their donation will fund the upkeep of an RDA pony for a year. Our centrally located beekeepers are looking forward to a day with the RDA team and all the kids they support.

In a reasonably remote part of the North Island

to supporting the operational costs of running

near the Retaruke River, Comvita has committed

WAIRARAPA

Our Wairarapa apiary branch discovered their local hockey club in Greytown did not have the means to provide safety gear for their senior women's team. We provided a donation to cover the full cost and allow the women to play.

210 COMVITA

EMPLOYEES

3.5ĸ

CARE PACKS DONATED

\$60

PREMIUM PRODUCT VALUE



SCHOOLS IN LOW-DECILE AREAS

WHĀNAU MEMBER RECIPIENTS

and show they also care about people more than profit ... and give back like you all have." Joe Dorset, General Manager, Ka Pai Kai "COVID took a lot from us as a community and a country - it is really heartfelt to see that there is a company that still cares about people and not only dollars. Comvita has really raised our community spirit, and we now know that we are not alone." School Principal

66

"The care packs were amazing – we hardly ever have honey. It was like Christmas in our whare [house] when I got home – thank you so much."

ROTORUA STUDENT



WITH AROHA FROM COMVITA

Bringing our Harmony Plan to life

On 6 May, around 200 Comvita employees travelled to Te Pā Tū | Tamaki Māori Village in Rotorua for a day of extraordinary impact. Together, we packed more than 3,500 Comvita care packs of premium honeys, pops and lozenges – all to be donated within the Bay of Plenty region, which is home to our market support centre. Each pack was personalised with a hand-written message by the Comvita team and distributed by Ka Pai Kai (a charitable trust providing school lunches to low-decile schools in the Rotorua/Eastern Bay of Plenty area). We were blown away by the community feedback and expressions of thanks and impact for the kids and their families.

"The communities where we distributed the care packs are in very low-decile socio-economic areas and were very well received with heartfelt thanks from each and every one. I sincerely hope other companies heed the example set by Comvita

Leadership

AND CORPORATE

GOVERNANCE



66

We're progressing steadily with the evolution of the Board to suit the changing needs of the business."

> BRETT HEWLETT, INDEPENDENT DIRECTOR, CHAIR



BRETT HEWLETT Joined 18 October 2017 INDEPENDENT DIRECTOR, CHAIR

CHAIR OF AUDIT



BOB MAJOR Joined 17 October 2019 INDEPENDENT DIRECTOR, MEMBER OF SAFETY AND PERFORMANCE COMMITTEE AND RISK COMMITTEE

BRIDGET COATES MEMBER OF AUDIT

OUR BOARD **KEEPING US FOCUSED**



LUKE BUNT Joined 24 July 2014 INDEPENDENT DIRECTOR, AND RISK COMMITTEE



SARAH KENNEDY Joined 23 July 2015 INDEPENDENT DIRECTOR, CHAIR OF SAFETY AND PERFORMANCE COMMITTEE



ZHU GUANGPING Joined 17 October 2019 DIRECTOR



Joined 20 October 2021 INDEPENDENT DIRECTOR,



YAWEN WU Joined 20 October 2021 DIRECTOR



DAVID BANFIELD Joined 20 October 2021 MANAGING DIRECTOR



OUR LEADERSHIP TEAM **BUILDING OUR BUSINESS**



DAVID BANFIELD

NICOLA O'ROURKE

CHIEF DIGITAL OFFICER



NIGEL GREENWOOD CHIEF EXECUTIVE OFFICER CHIEF FINANCIAL OFFICER

DR JACKIE EVANS

CHIEF SCIENCE OFFICER



ANDY CHEN

OFFICER ASIA

TRACEY BROWN

OFFICER

CHIEF OPERATIONS



HOLLY BROWN REGIONAL CHIEF EXECUTIVE CHIEF PURPOSE &



ADRIAN BARR CHIEF BUSINESS

DEVELOPMENT OFFICER



NIGEL KING CHIEF MARKETING OFFICER CHIEF TECHNOLOGY



CHRIS FRANCE OFFICER



COREY BLICK GENERAL MANAGER NORTH AMERICA



VISIT COMVITA.CO.NZ FOR BIOGRAPHIES OF OUR BOARD AND LEADERSHIP

Comvita Limited is committed to taking a holistic view of how it creates long-term value and the impact of its decisions on all stakeholders – including shareholders, employees, customers, suppliers, community and the environment.

The Board's Charter sets out the governance principles, authority, responsibilities, membership and operation of the Board of Directors. This governance statement outlines the main corporate governance practices as at 24 August 2022. The full statement is available to view at www.comvita.co.nz.

COMPLIANCE

The Board has adopted codes and policies relating to the conduct of all Directors, executives and staff. taking guidance from the NZX Main Board Listing Rules relating to corporate governance and the NZX Corporate Governance Code.

For the purpose of Listing Rule 3.8.1, the Board considers that, as at 24 August 2022, the governance structures, principles, policies and practices it has adopted are in compliance with the NZX Corporate Governance Code dated 10 December 2020 (NZX Code) except to the extent set out in the following pages.

The company's Constitution, the Board and Committee Charters, codes and policies referred to in this section are available to view at www.comvita.co.nz.

GOVERNANCE PRINCIPLES AND GUIDELINES

Principle 1 – Code of Ethical Behaviour

Directors set, observe and foster high ethical standards. The company expects its Directors, officers, and employees to act legally, to maintain high ethical standards and to act with integrity consistent with Comvita's policies, guiding principles and values.

A Director-specific Code of Ethics sets out these standards for all Directors and can be found in the Appendix to the Board Charter on the company's website. Further, the company has a Code of Ethics applicable to all Directors, officers and employees in accordance with Recommendation 1.1 of the NZX Code, a copy of which is available on the website.

Training on ethical behaviour is incorporated within the company's induction programme, with refresher training provided periodically.

Company rules, which all employees and officers are expected to adhere to, provide clear guidance across a range of ethical and legal matters to ensure high standards of performance and behaviour are maintained when dealing with the company's customers, suppliers, shareholders and staff.

Specific policies are also available on the company's website as noted below.

Mechanisms are provided within the company-wide Code of Ethics and general company rules for the safe reporting of breaches of ethical standards or other policies or laws, and the consequences of non-compliance are made explicit.

Trading in Comvita securities

Directors, officers and employees are restricted in their trading of Comvita securities and must comply with the company's Financial Products Dealing Policy, which is available on the company's website. The policy provides guidance on insider trading rules and outlines process and approval requirements for dealing in Comvita securities.

Comvita makes the documents listed below available on its website.

Constitution/Charters	Codes/Policies		
Constitution	Code of Ethics		
Board Charter	Continuous Disclosure Policy		
Safety and Performance Committee Charter	Financial Product Dealing Policy		
Audit and Risk	Diversity Policy		
Committee Charter	Director and Officer Remuneration Policy		

Principle 2 – Board Composition and Performance

The Board operates in accordance with the Board Charter, which sets out the roles and responsibilities of the Board. A copy of the charter is available on the company's website.

There is a balance of independence, skills, knowledge, experience and perspective among Directors that allows the Board to work effectively. The Directors have each signed a written agreement with the company in accordance with Recommendation 2.3 of the NZX Code.

Responsibility for the day-to-day operations and administration of the company is delegated by the Board to the Chief Executive Officer and the leadership team.

Nominations and appointments

The nomination of candidates for appointment to the Board is overseen by the Safety and Performance Committee, and the procedure for nomination and appointment is detailed in the Safety and Performance Committee Charter. Such procedure includes processes to be followed to ensure proper checks are carried out on all candidates and key information is obtained to enable the Board and shareholders to make an informed decision about whether to elect or re-elect a candidate. It also provides for an assessment of independence.

Board size and composition

The Board is comprised of Directors with a mix of qualifications, skills and experience appropriate to the company's business. The number of Directors and rotation requirements are determined in accordance with the company's Constitution, the Board Charter and the NZX Main Board Listing Rules. The Constitution provides for the Directors to elect one of their number as Chair of the Board, and the Board Charter provides that the Chair should be an independent Director unless otherwise approved by all Directors. To encourage the process of constant evolution of the Board and succession of key roles within the Board, the Board Charter states that Directors are discouraged from standing for reelection a second time (i.e. after serving six years) unless by unanimous support from the whole Board. For the year ended 30 June 2022, the company complied with the current Listing Rules with regard to the composition of the Board and the appointment and rotation of Directors.

Director profiles, ownership interests and meeting attendance profiles of each Director with details of their experience, length of service and independence are available on the company's website and/or in this Annual Report.

Director ownership interests (including beneficial ownership) as at 30 June 2022 are detailed in the Statutory Information section at the back of the Financial Statements 2022.

Board and Committee meeting attendance for the year ended 30 June 2022 is set out below:

Board Member	Вс	oard ¹	calls ar	erence nd special etings		and Risk mittee ²	Perfo	ty and rmance mittee ³
	Eligible	Attended	Eligible	Attended	Eligible	Attended	Eligible	Attended
Brett Hewlett	12	12	4	4	4	4	4	4
Lucas Bunt	12	12	4	4	4	4	_	-
Sarah Kennedy	12	12	4	4	_	-	4	4
Robert Major	12	12	4	4	2	2	4	4
Paul Reid	34	3	2	2	_	-	-	-
Cheng Dayong	2⁵	0	2	0	_	-	-	-
Zhu Guangping	12	96	4	2	_	-	-	-
David Banfield	107	10	2	2	_	-	_	_
Yawen Wu	10 ⁸	9%	2	2	-	-	-	_
Bridget Coates	9 ¹⁰	9	2	2	2	2	_	-

1. Chair of the Board has no casting vote

2. Chair of the A&R Committee has a casting vote

3. Chair of the S&P Committee has no casting vote

4. Paul Reid resigned effective 1 October 2021

5. Cheng Dayong resigned effective 13 September 2021

6. Zhu Guangping joined these meetings in the afternoon due to the time zone differences

7. David Banfield was appointed Managing Director effective 13 September 2021

8. Yawen Wu was appointed director effective 13 September 2021

9. Yawen Wu's alternative Qiang Sun attended two of these meetings on her behalf and Yawen Wu joined one meeting late due to the time zone differences

10. Bridget Coates was appointed Director effective 1 October 2021.

Gender composition of Directors and officers and diversity in the organisation.

As at 30 June 2022 (the prior year's comparison is in brackets):

	Board	Audit and Risk Committee	Safety and Performance Committee	Officers
Gender				
Male	5 (6) 63%	2 (3)	2 (2)	8 (6)
Female	3 (1) 38%	1 (0)	1 (1)	5 (3)
Gender diverse	0(0)0%	0 (0)	0 (0)	0 (0)
Age				
Under 30 years	0 0%			
30–50 years	1 13%			
Over 50 years	7 87%			
Executive	1	0	0	
Non-Executive	7	3	3	
Independent	5	3	3	
Tenure on the governance body	Please refer to the website – Our People	Please refer to the website – Our People	Please refer to the website – Our People	
Number of each individuals other significant positions and commitments and the nature of the commitments	Please refer to the Statutory Information section of the Financial Statements	Please refer to the Statutory Information section of the Financial Statements	Please refer to the Statutory Information section of the Financial Statements	
Membership of under-represented social groups	2 x Chinese ethnicity 1 x British ethnicity 3 x female	1 x female	1 x female	
Stakeholder representation	None	None	None	

Diversity Policy

Comvita has maintained its commitment to diversity, equity, and inclusion – a stance which is reflected in the core values and behaviours of the company. Comvita has a Diversity Policy in accordance with Recommendation 2.5 of the NZX Code, which is available on the company's website. The Safety and Performance Committee is monitoring set diversity objectives and targets, specifically relating to pay policies and equity, vocational development, and the diversity of senior executives (gender, and global experiences and perspectives). The Committee is positive about current progress and strategies to maintain equality on a scheduled approach.

The company is committed to diversity (race, gender, sexuality etc.) in its employment of individuals at all levels

Director training and performance

Board members are encouraged to regularly participate in learning and self-development opportunities provided by the Institute of Directors or other professional groups to ensure they remain current on how best to perform their duties as a Director.

The company has a procedure to assess Director, Board and Committee performance, which is set out in the Board Charter. In particular, the Board periodically undertakes a self-assessment of its performance, processes and procedures.

Independence of Directors

The majority of the Board are independent Directors. The Chair is also independent.

For a Director to be considered to be independent, the fundamental consideration in the opinion of the Board is that the Director be independent of the Executive and not have any direct or indirect interest, position, association or relationship that could or could be perceived to influence in a material way the Director's capacity to bring an independent view to decisions, to act in the best interests of the company and to represent the interests of shareholders generally. In accordance with the NZX Code, any Director who is or who is associated with a substantial product holder is considered by the Board to not be independent.

Having considered these matters and the composition of the Board, the company considers the Directors hold an appropriate mix of skills, expertise and independence.

The Board has reviewed which of its Directors are deemed to be independent in terms of the NZX Listing Rules and has determined that five of the eight Directors as at 30 June 2022 were independent.¹⁰

It is viewed that the Chairs of the Audit and Risk and the Safety and Performance Committees are independent, as are the Committee members.

Principle 3 – Board Committees

The Board uses Committees where this enhances the effectiveness in key areas while retaining Board responsibility. The Board operates two Committees to assist in the execution of the Board's duties: the Safety and Performance Committee and the Audit and Risk Committee. Each Committee has a specific Charter, which can be viewed at the company's website. Committee members are appointed from members of the Board for an initial two-year term, with reappointment reviewed on an annual basis.

All matters determined by Committees are submitted to the full Board as recommendations for Board decision. Staff members attending those Committees are at the invitation of the specific Committee.

The Board did not consider it necessary to have any other Committees for the reporting period as a standing board Committee.

Safety and Performance Committee

The Safety and Performance Committee is comprised of Sarah Kennedy (Chair), Brett Hewlett and Bob Major. The Committee met four times during the period.

For FY22 all Committee members were independent Directors. The Committee provides oversight to health and safety by ensuing the business maintains a strong health and safety culture that meets or exceeds the company's obligations under legislation and best-practice standards. The Committee also recommends the remuneration policies and packages, including performance incentives for the Chief Executive Officer and the Chief Financial Officer. Additionally, it reviews the performance targets of the Chief Executive Officer, succession planning for the leadership team and the Board, risk and compliance monitoring in relation to the company's human resources and operational health and safety oversight and remuneration policies and guidelines for Directors. The Committee also provides guidance with respect to Comvita's Environmental, Social and Governance aspirations and delegates responsibility for managing impacts on the economy, environment and people to the Chief Purpose and Transformation Officer who is then supported by the Head of Safety and Sustainability.

The Committee also carries out the functions of a nominations Committee, recommending new Director appointments to the full Board. Further detail on the Committee's roles and responsibilities is set out in the Committee Charter.

Audit and Risk Committee

The Audit and Risk Committee currently comprises Luke Bunt (Chair), Brett Hewlett and Bridget Coates and met four times during the period. For FY22 all Committee members were independent Directors. The Committee reviews the annual audit process, the financial and operational information provided to stakeholders and others, the management of business risks facing the organisation and the framework of internal control and governance that the leadership team and the Board have established. The Chief Executive Officer, Chief Financial Officer and Group Financial Controller regularly attend meetings by invitation.

The company's external auditors attend Committee meetings as deemed necessary by the Committee. Further detail on the Committee's roles and responsibilities is set out in the Committee Charter.

Takeover protocols

The Board has established experience in respect of the various NZX and statutory requirements in the event of a takeover approach for the company. The key requirements of the Takeover Code are well understood by the Board.

Further, the company has established formal protocols that set out the procedure to be followed if there is a takeover offer in accordance with Recommendation 3.6 of the NZX Code.

Principle 4 – Reporting and Disclosure

The Board demands integrity both in financial reporting and in the timeliness and balance of disclosure on entity affairs.

The company is committed to ensuring integrity and timeliness in its financial reporting and in providing information to the market and shareholders that reflects a considered view on the present and future prospects of the company.

Financial reporting

The Audit and Risk Committee oversees the quality and integrity of external financial reporting including the accuracy, completeness and timeliness of financial statements. It reviews half-year and annual financial statements and makes recommendations to the Board concerning accounting policies, areas of judgement, compliance with accounting standards, stock exchange and legal requirements and the results of the external audit. Management accountability for the integrity of the company's financial reporting is reinforced by the certification from the Chief Executive Officer and Chief Financial Officer in writing that the company's financial statements are fairly stated in all material aspects.

Timely and balanced disclosure

Continuous disclosure obligations of NZX require all listed companies to advise the market about any material events and developments as soon as the company becomes aware of them. The company has policies and monitoring in place to ensure that it complies with these obligations. In particular, the company has a Continuous Disclosure Policy applicable to all Directors, officers and employees that is available on the company's website.

Non-financial reporting

The company is committed to financial reporting that is balanced, clear and objective. Broader reporting of environmental, social and governance factors is contained in the body of the Annual Report and aligned to Global Reporting Initiative (GRI). A table appendixed to this report links disclosed information to the GRI indicators as a first step towards adopting the GRI methodology.

Principle 5 – Remuneration

The remuneration of Directors and senior executives is transparent, fair and reasonable. Making sure team members and Directors aet the rewards they deserve is the responsibility of the Safety and Performance Committee.

Non-Executive Directors' remuneration

The fees payable to the Non-Executive Directors are determined by the Board within the aggregate amount approved by shareholders. The Board considers external information of peer companies in terms of scale and complexity when setting remuneration levels. The current Directors' fee pool limit is \$610,000 approved at the 2016 Annual Shareholders' Meeting. Information on payments to each Director is set out in the Statutory Information section at the back of the Financial Statements 2022.

Chief Executive Officer remuneration

The Chief Executive's base salary for FY22 was \$533,000. Subject to Board approval, for FY22, the Chief Executive Officer was also entitled to a shortterm incentive if he met agreed financial and nonfinancial goals (with on-target earnings of 35% of base salary and the ability to achieve up to 44.8% of salary for over-delivery against Board-approved targets). Subject to Board approval and achievement of agreed Group performance targets, for FY22, the Chief Executive was also entitled to a long-term incentive in the form of Performance Share Rights (with on-target earnings of \$130,250). In relation to performance share rights achievements in FY22, 11,831 shares vested to the Chief Executive Officer in FY22, being one-third of the long-term incentive granted by the Board.

Senior executive remuneration

For FY22, senior executive remuneration was made up of base or fixed remuneration, an employee bonus plan and a performance share rights plan, subject to Board approval.

Staff remuneration

All permanent staff are eligible to participate in a short-term incentive scheme. Bonus payments are contingent upon achievement of company targets for the year (as approved by the Board) as well as assessment of individual delivery against objectives cascaded through the organisation and individual behaviour in line with core values.

Policy

The company has a Remuneration Policy for Directors and officers in accordance with Recommendation 5.2 of the NZX Code, a copy of which is available on the company's website.

¹⁰ Mr Zhu Guangping and Ms Yawen Wu are not considered independent as they are associated with substantial product holders. Zhu Guangping is associated with Li Wang, the largest shareholder in the company with a shareholding of greater than 5%. Yawen Wu is associated with China Resources, which also has a shareholding of greater than 5%. David Banfield is not considered independent as he is Managing Director

Principle 6 – Risk Management

The company has carried out a robust risk assessment process, described in the following paragraphs. The Board regularly verifies that the entity has appropriate processes that identify and manage potential and relevant risks through monthly Board reporting of the risk register. Further detail on the role and responsibilities of the Audit and Risk Committee in relation to risk management is set out in the Audit and Risk Committee Charter.

Business risks

The Chief Executive Officer and leadership team are required to regularly identify the major risks affecting the business. These major risks are included in a risk management register. Strategies are consistently being developed to mitigate these risks. Significant risks are discussed at each Board meeting or as required. The company maintains insurance policies that it considers adequate to meet the insurable risks of the Group. Exposure to any foreign exchange risk is managed in accordance with policies laid down by the Directors.

As risk assessment is a dynamic environment and often commercially sensitive, the company reports on the most significant of these under its continuous disclosure obligations to the NZX market and in the Annual Report.

Health and safety

The company employs a Head of Safety and Sustainability, with oversight of health and safety matters sitting with the Safety and Performance Committee. The health and safety functions of the Committee include undertaking due diligence in the identification and monitoring of critical workplace, heath, safety and wellbeing as well as the monitoring and review of the company's compliance with documented health and safety policies and procedures. Health and safety review reports are a priority agenda item at all Board meetings, and specific reviews are sought as required. The Board undertakes ongoing external health and safety governance training and undertakes safety walks in key operational sites on a scheduled basis.

Chief Executive Officer and Chief Financial Officer assurance

The Chief Executive Officer and Chief Financial Officer have provided the Board with written confirmation that the company's 2022 financial statements are founded on a sound system of risk management and internal compliance and control and that all such systems are operating efficiently and effectively in all material respects.

Risk monitoring

The Board reviews the company's risk management policies and processes, and the leadership team provides an updated risk assessment profile to each meeting of the Board.

The Safety and Performance Committee reviews human resource management risks.

Principle 7 – Auditors

The Board ensures the quality and independence of the external audit process. A framework for the company's relationship with its external auditors is overseen by the Audit and Risk Committee. Further detail on that framework and the role and responsibilities of the Audit and Risk Committee in relation to the external audit framework is set out in the Audit and Risk Committee Charter.

Independence

The Audit and Risk Committee actively engages the company's external auditors in a dialogue with respect to any disclosed relationships or services that may impact the objectivity and independence of such auditors and recommends to the Board appropriate action to ensure its independence.

External auditor

Comvita's external auditor is KPMG. KPMG was reappointed by shareholders at the 2021 Annual Shareholders' Meeting in accordance with the provisions of the Companies Act 1993. KPMG was first appointed as auditor in 1998. KPMG has been invited to attend this year's Annual Shareholders' Meeting and will be available to answer questions about the audit process, Comvita's accounting policies and the independence of the auditor.

Internal audit

Comvita currently does not have an internal audit function. However the Audit & Risk Committee approves management's Internal Audit Plan annually. This programme of work includes internal and external reviews of specific risk areas and includes a review of one offshore subsidiary per year. The Audit and Risk Committee is responsible for reviewing and monitoring the company's risk management and internal control framework and has open communication with external auditors, financial and senior management and the Board. The Committee is empowered to investigate any matter brought to its attention with full access to all books, records and facilities and personnel of the company and the power to retain outside counsel or other experts for this purpose. In addition, the Board seeks reports on specific areas of potential concern or to evaluate business performance on a post-investment basis. The reviews are completed by appropriate internal staff and/or with external input.

Principle 8 – Shareholder Rights and Relations

The Board fosters constructive relationships with shareholders, which encourages them to engage with the company.

The Board aims to ensure shareholders are provided with all information necessary to assess the company's strategic direction and performance. It does this through a communication strategy that includes:

- periodic and continuous disclosure to NZX
- information provided to media and briefings to major shareholders
- half-year and annual reports
- the company's website with an investor relations section
- future direction presentation at the Annual Shareholders' Meeting, which is conducted in a very open manner, and a range of questions are considered.

The company aims to ensure the process of communication with investors is easy and uses a variety of channels and technologies to keep its shareholders informed, including by providing and encouraging investors to receive communications electronically. The company has engaged a communications agency to assist with its investor relations programme.

To encourage shareholder participation in meetings, the Board looks to ensure notices of annual or special meetings of shareholders are posted on the company's website at least 20 working days prior to the meeting.

Major decisions

All major decisions that may result in a change in the nature of the company's business are subject to shareholder approval in accordance with the company's Constitution, the Companies Act 1993 and the NZX Listing Rules. No major decisions required shareholder approval in the reporting period.

Capital raising

When considering any raising of additional capital, the Board considers the interests of all shareholders when assessing its options to raise capital. The Board will usually look to raise additional equity capital from existing shareholders on a pro-rata basis.

Stakeholder interests

The Board respects the interests of stakeholders within the context of the company's ownership type and its fundamental purpose. The Company is committed to taking a holistic view of how it creates long-term value for all stakeholders, and considering the impact of its decisions on all stakeholders including shareholders, employees, customers, suppliers, community, and the environment.

The company is strongly committed to acting in a socially responsible manner with all stakeholders, including the wider community, whilst having an overall positive impact on the environment.

Further detail

Further detail as required by the NZX Listing Rules and Companies Act 1993 is included in the financial statements supplied with, and as part of, the Annual Report.

GRI CONTENT INDEX

Comvita has reported the information cited in this GRI content index for the Statement of use period of 1 July 2021 to 30 June 2022 with reference to the GRI Standards. GRI 1 used GRI 1: Foundation 2021

GRI DISCLOSURES

GRI standard	Disclosure	Location in the report (page numbers/section headings)	Sustainable Development Goals (SDGs)/Comvita comment
GRI 2 - General	2-1 Organizational details	Page 86	
Disclosures	2-2 Entities included in the organization's sustainability reporting	Page 91	
	2-3 Reporting period, frequency and contact point	Throughout	
	2-4 Restatements of information	Excluded	Excluded from this report as this is our first year of reporting in reference to GRI and is not applicable.
	2-5 External Assurance	Page 90	
	2-6 Activities, value chain and other business relationships	Page 16	
	2-7 Employees	Pages 52-55	Partial disclosure. Will be enhanced in FY23 following system improvements.
	2-9 Governance structure and composition	Page 80	
	2-10 Nomination and selection of the highest governance body	Page 80	
	2-11 Chair of the highest governance body	Page 80	
	2-12 Role of the highest governance body in overseeing the management of impacts	Page 82 - Principle 3	
	2-13 Delegation of responsibility for managing impacts	Page 82 - Principle 3	
	2-14 Role of the highest governance body in sustainability reporting	Page 82 - Principle 3	
	2-15 Conflicts of interest	Page 79	
	2-16 Communication of critical concerns	Page 84	

GRI standard	Disclosure	Location in the report (page numbers/section headings)	Sustainable Development Goals (SDGs)/Comvita comment
GRI 2 - General Disclosures	2-17 Collective knowledge of the highest governance body	Page 81	
continued	2-18 Evaluation of the performance of the highest governance body	Page 81	
	2-19 Remuneration policies	Page 83	
	2-22 Statement on sustainable development strategy	Page 48	Reference to Comvita's Harmony Plan.
	2-28 Membership associations		Partial disclosure. Some of Comvita's professional memberships are mentioned within this report.
	2-29 Approach to stakeholder engagement		
GRI 3: Material Topics 2021	3-1 Process to determine material topics		
	3-2 List of material topics		
	3-3 Management of material topics	_	
Sustainable Fina	ncial Performance		
GRI 201: Economic Performance 2016	201-1 Direct economic value generated and distributed	Pages 11, 29-43	SDG 8, 9
Mānuka honey ar	nd Broader Sector Leadership		
GRI 203: Indirect Economic Impacts 2016	203-2 Significant indirect economic impacts	Pages 18-19	SDG 8, 9, 17
Circular Economy	y and Waste		
GRI 301: Materials 2016	301-1 Materials used by weight or volume	Page 65	SDG 12 Comvita has captured
GRI 306: Waste 2020	306-4 Waste diverted from disposal		overall weight and volume of materials used and waste and intends to expand disclosures in FY23.
Biodiversity			
GRI 304: Biodiversity 2016	304-2 Significant impacts of activities, products and services on biodiversity	Pages 70-71	SDG 15
	304-3 Habitats protected or restored		

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	3-3 Management of material topics	_	
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GRI 201: Economic Performance 2016	201-1 Direct economic value generated and distributed	Pages 11, 29-43	SDG 8, 9
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Circular Economy	and Waste		
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	304-3 Habitats protected or restored		

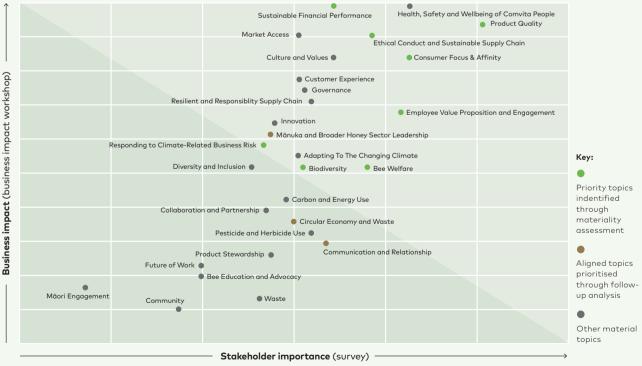
COMVITA.CO.NZ

GRI standard	Disclosure	Location in the report (page numbers/section headings)	Sustainable Development Goals (SDGs)/Comvita comment	MA ⁻ GR
Climate Action				
GRI 305:	305-1 Direct (Scope 1) GHG emissions	Page 64	SDG 7, 12, 13	Em
Emissions 2016	305-2 Energy indirect (Scope 2) GHG emissions	-		Pro
	305-3 Other indirect (Scope 3) GHG emissions			
GRI 201:	201-2 Financial implications and	Excluded	SDG 8, 13	Bee
Economic Performance 2016	other risks and opportunities due to climate change		Excluded from this report. Comvita aims to enhance climate resilience and is working towards TCFD- based reporting.	
Ethical Conduct	and Sustainable Supply Chain		bused reporting.	Mā Sec
GRI 308:	308-1 New suppliers that were	Excluded	SDG 11, 12, 16	Cir
Supplier	screened using environmental criteria	Excluded	Excluded from this report.	and
Environmental Assessment	308-2 Negative environmental	-	To be included as new mechanisms for data	Bic
2016	impacts in the supply chain and actions taken		mechanisms for data capture are devised.	Sto
Employee Value F	Proposition and Engagement			Pro
GRI 403: Occupational Health and Safety 2018	403-9 Work-related injuries	Pages 58-61	SDG 3, 4, 5	
GRI 404: Training and	404-2 Programs for upgrading employee skills and transition	Pages 54-55	Partial disclosure. Dedicated learning	Con
Education 2016	assistance programs		and development role appointed in FY23 to support enhanced focus and reporting from FY23.	
GRI 405: Diversity	405-1 Diversity of governance bodies and employees	Page 81	Partial disclosure. To be enhanced in	- (qohì
and Equal Opportunity 2016	405-2 Ratio of basic salary and remuneration of women to men	Page 53	FY23 following systems improvements.	pact work
Collaboration and	d Partnerships			ss in
GRI 413: Local Communities 2016	413-1 Operations with local community engagement, impact assessments, and development programs	Pages 19, 72-75	SDG 11	Business impact (business impact workshop)
Product Quality				ط بع بو
GRI 416: Customer Health and Safety 2016	416-2 Incidents of non-compliance concerning the health and safety impacts of products and services	Pages 18-19	SDG 16	- Busines

MATERIAL TOPICS - NON-GRI DISCLOSURES AND MATERIALITY ASSESSMENT MATRIX

GRI standard	Disclosure	Location in the report (page numbers/ section headings)	Sustainable Development Goals (SDGs)
Employee Value Proposition	Investments in EVP and employee wellbeing initiatives	Pages 53 and 57	SDG 3, 4, 5
	% of whānau ownership	Page 53	
	Beekeeping apprenticeships	Page 53	
	Mātauranga Māori	Pages 56-57	
Bee Welfare	Investment in bee welfare and bee rescue partnerships	Pages 60-61	SDG 15, 17
Consumer Focus and Affinity	Registered users and consumer retainment	Page 44	SDG 8
Mānuka and Broader Sector Leadership	Total investment into-research and development in apiaries and mānuka forests	Pages 18-19	SDG 8, 9, 17
Circular Economy and Waste	Material circularity indicators, packaging recycling percentages and reduction initiatives	Pages 64-65	SDG 12
Biodiversity	Protection of iconic species and forests	Pages 72-73	SDG 15
Stakeholder Value	Value creation model	Page 16	SDG 17
Product Quality	Investment in automation undertaken in the lab to increase capacity and quality	Page 18	SDG 16

Comvita's Materiality Matrix



MORE DETAILS

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